Florida Gulf Coast University

MINOR REVISION PROPOSAL

Instructions for Minor Revisions:

Complete this form when the proposed changes will impact the words, numbers, or symbols as presented in the current catalog copy (often referred to as “changing the footprint of the catalog”).

Catalog copy is available at http://www.fgcu.edu/catalog/. Scroll down to “Academic Programs” on the left navigation bar. Select Minors and choose the Minor to be edited. Select “Print Program Details” in the upper right corner. Copy and paste catalog copy into a Word document. Turn on the tracking function (be sure that both additions and deletions appear in the tracking). Update the catalog year and make edits. Save the document as a Word file.

When the proposed changes are approved by the College Curriculum Team, the College Administrator will send the following to Peggy Raynor in OCI by October 31 for implementation the following catalog year.

- An electronic MS Word version of the tracked catalog via email.
- A color hard copy of tracked catalog copy and this Minor Revision Proposal via campus mail.
- An electronic MS Word version of a degree curriculum map via email (please refer to question #13 below for further explanation).

If changes are for courses only and there is no impact on the catalog copy, this revision form is not necessary. When these “stand alone” courses have been approved in CMS, the CMS College Administrator should send a list to Peggy Raynor in OCI. The same October 31 deadline applies.

All changes to courses are completed via the Curriculum Management System (CMS)

Reminder: The prefix/number for a new course is handled one way in the catalog copy and another in CMS. In the catalog copy, identify a new course with the suggested title, suggested prefix and course level, plus XXX (e.g., ART 4XXX). When final approval for the course prefix/number is received from Statewide Course Numbering System, the catalog copy will be updated. In CMS, a new course is requested by entering the suggested title and suggested prefix/number with no XXX. See instructions in CMS for selecting an appropriate suggested prefix/number.

1. **Minor Title:**
   Digital Media Design

2. **Contact person:** Morgan Paine/Patricia Fay
   **College:** CAS
   **Department/School:** Art
   **Telephone:** 239-590-7146

3. **Briefly describe the proposed revision(s):**
   Reduce the Minor Credit Hours from 21 to 18.

4. **Effective date:** Fall 2014
   Changes are effective in the fall of the year. Exceptions are approved only in unusual circumstances with adequate justification.

5. **Briefly explain the rationale for the proposed revision to include its educational and occupational goals:**
   Link the proposed revision to assessment and institutional effectiveness activities (feedback from students, market demands, program evaluation, resource allocation, etc.).

   Having discussed the issue with Art faculty and students currently taking the Digital Media Design Minor, it has become apparent that 21 hours is too high a target for most students from outside the art programme to bear as part of their studies at FGCU. 21 hours has become a barrier for entry for students who want to take the minor to support their major focus (for example marketing, education, communication majors). 18 credit hours also brings the Digital Media Design minor in
line with other existing FGCU Minors, including our own Art Minor. The lowering of the required hours from 21 to 18 in no way affects the depth of knowledge a student would be receiving and in no way diminishes the impact having a minor would make from the point of view of employers or other academic institutions. Reducing the hours will enable students to undertake this Minor without adverse effect on their plans for graduation. It is felt, on consulting with advisors and students that, given the current faculty levels, the ability to offer 21 hours of courses would require the student to remain at FGCU for longer than they would plan to.

Institutions such as the University of Central Florida also offer an 18 hour Digital Media Design Minor by way of supporting this reduction.

6. **Describe additional library resources needed to support this revision? Explain rationale for response, even if answer is None.**
   
   None

7. **Describe additional faculty resources needed to support this revision? Explain rationale for response, even if answer is None.**
   
   None

8. **Describe additional technology, facility, laboratory, or other resources needed to support this revision? Explain rationale for response, even if answer is None.**
   
   None

9. **What impact will the proposed revision have on other colleges, units, or programs?**
   
   None

10. **New courses:**
    
    ☑ No new courses are required.
    
    ☐ New courses are needed. List prefix/number/title below. Complete a Course Add Form for each from the Curriculum Management System - [https://midas.fgcu.edu/acadaff/sens/](https://midas.fgcu.edu/acadaff/sens/).

11. **Change to existing courses:**
    
    ☑ No existing courses are being changed.
    
    ☐ Existing courses are being changed. List prefix/number/title below. Complete a Course Change Form for each from the Curriculum Management System - [https://midas.fgcu.edu/acadaff/sens/](https://midas.fgcu.edu/acadaff/sens/).

12. **Termination of existing courses:**
    
    ☑ No existing courses are being deleted from the FGCU course inventory.
    
    ☐ Courses are being terminated. List prefix/number/title below. Complete a Course Terminate Form for each course from the Curriculum Management System - [https://midas.fgcu.edu/acadaff/sens/](https://midas.fgcu.edu/acadaff/sens/).

13. **What impact will the proposed revision have on the progression or sequencing of courses in this Minor?**
    
    Please provide evidence, with an electronic MS Word version, in the form of a Minor curriculum map, a listing of required and restricted elective courses in the Minor and their prerequisites or other form appropriate for your Minor (consult with College Curriculum Team Chair for additional information).

14. **Catalog copy:**
Please see Instructions above.

15. **Additional remarks:**

<table>
<thead>
<tr>
<th>APPROVALS (required prior to submission)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department/Program Chair/Director</td>
</tr>
<tr>
<td>College Curriculum Committee Chair</td>
</tr>
<tr>
<td>College Dean</td>
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</tbody>
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Does another department or unit provide related expertise or offer similar courses?  □ No  □ Yes (If yes, have the other department complete the following. Attach a separate sheet if needed.)

Department/Unit:

□ Supports this proposal  □ Does not support this proposal  □ Defers Recommendation

Authorizing signature: ___________________________ Date ___________________________

Comments: ___________________________________________ Date ___________________________
Digital Media Design Minor
College of Arts and Sciences
Department of Visual and Performing Arts
http://www.fgcu.edu/CAS/Art/index.asp
(239) 590-7196

2013-2014-2015 Catalog Year

Admission Requirements

- Students must meet with a college advisor to declare a minor and review the course requirements.
- A grade of C or higher is required for all courses in the minor.
- A minimum of 12 credit hours of the minor must be completed at FGCU.
- Students desiring certification of a minor and designation on their academic transcript must verify that the minor is displayed on their Graduation Application.
- Upper level (3000-4999) courses taken to complete requirements in the BA Art or the Art Minor cannot also be used to fulfill requirements for the Digital Media Design Minor.

Requirements

Complete the following courses (12 hours):

- ART 1300 Drawing I (3)
- ART 2600 Digital Media Design I (3) pre-req is ART 1300
- GRA 2190 Graphic Design (3) pre-req is ART 2600
- GRA 2206 Principles of Typography (3) pre-req is ART 2600

Complete three-two additional courses (9-6 hours) from the following:

- ART 3614 Digital Media Design II (3) pre-req is ART 2600
- ART 3633 Web Design (3) pre-req is ART 2600
- ART 3640 Videogame Design (3) pre-req is ART 2600
- ART 3664 Interactive Design (3) pre-req is ART 2600
- ART 4925 Digital Media Workshop (3) pre-req is ART 4614 for level UG with min. grade of C or ART 3614 for level UG with min. grade of C
- GRA 3193 Graphic Design II (3) pre-req is GRA 2190
- GRA 4194 Advanced Graphic Design (3) pre-req is GRA 3193 for level UG with min. grade of C and (ART 3614 for level UG with min. grade of C or ART 4614 for level UG with min. grade of C)
TOTAL SEMESTER HOURS REQUIRED: 24-18 HRS

Transfer Notes and Acceptable Substitutes

Transfer credits will ordinarily be accepted from regionally accredited institutions and evaluated for appropriate credit toward requirements in the student's degree program.