Communication (B.A.) 2013-2014 Catalog Year

College of Arts and Sciences

Department of Communication and Philosophy
http://www.fgcu.edu/CAS/Communication/index.asp

(239) 590-7196

2013-2014 - 2015 Catalog Year
Concentrations

- Communication Studies Concentration
- Communication Ecology Concentration
- Public Relations Concentration

Program Admission Requirements

- Submit an FGCU Undergraduate Admission Application and satisfy all applicable university admission requirements.
- Complete common prerequisites with a grade of C or better.
- Attend an orientation session.
- Sign an Advising Agreement document.

Program Requirements

1. FGCU General Education Program (GEP) (36 hrs)
   Refer to the General Education Program for more information.

   A. Communication (6 hrs)
      1. ENC 1101 (3)
      2. ENC 1102 (3)
   B. Mathematics (6 hrs)
      1. STA 2023 (3)
   C. Humanities (9 hrs)
      1. HUM 2510 (3)
      2. SPC 1017 (3) recommended
   D. Social Sciences (6-9 hrs)
   E. Natural Sciences (6-9 hrs)

Note: At least one Natural Sciences course must include a laboratory or field component. Courses meeting this requirement contain a “C” or “L” in their course numbers. Each combined lecture and laboratory course (marked with a C) is equivalent to taking the lecture and laboratory separately.
2. **Common Prerequisites**

18 hours are required outside the major and beyond the 36 hours of General Education requirements with a grade of C or better.

3. **Required Courses in the Major (21 hrs)**

   - IDS 3300 Foundations of Civic Engagement (3)
   - PHI 3223 Philosophy of Human Communication (3)
   - SPC 2023 Public Speaking (3)
   - SPC 1017 Fundamentals of Communication (3) (GEP) or SPC 2023 Public Speaking (3)
   - SPC 3210 Theories of Human Communication (3)
   - SPC 3517 Principles of Rhetoric and Argumentation (3)
   - SPC 3XXX History of Rhetorical Theory
   - SPC 3721 Interracial/Intercultural Communication (3)
   - SPC 4941 Internship (3)

4. **Concentration Requirements (18 hrs)**

   Complete one of the following concentrations:

   - **Communication Studies Concentration**
     
     Complete the following:
     
     - COM 3343 Rhetorical Criticism (3)
     - SPC 4932 Senior Seminar (3)

     Select 3 hours from the following Advanced Performance courses:

     - COM 3462 Communication and Conflict (3)
     - SPC 3360 Interviewing (3)
     - SPC 3408 Stand-Up Comedy (3)
     - SPC 3425 Group Communication (3)
     - SPC 3513 Argumentation & Debate (3)
     - SPC 3602 Advanced Public Speaking (3)
     - **SPC 4XXX Special Topics: Advanced Performance**

     Select 6 hours from the following Advanced Theory courses:

     - COM 3014 Communication & Gender (3)
     - COM 3060 Communication and Environmental Justice (3)
     - COM 3120 Organizational Communication Behavior (3)
     - COM 3407 Theories of Comedy (3)
     - COM 3465 Communication and Negotiation: Power & Tactics (3)
     - COM 3540 Persuasion and Propaganda (3)
- COM 4311 Research Methods (3)
- SPC 3301 Interpersonal Communication (3)
- SPC 3XXX Intrapersonal Communication (3)
- SPC 3331 Nonverbal Communication (3)
- SPC 3350 Listening Theory (3)
- SPC 3722 Critical Race Theory in Communication (3)
- COM 4XXX Special Topics: Advanced Theory

Select 3 hours from the following Advanced Philosophy or Communication courses:

- EVR 3020 Environmental Philosophies (3)
- REL 3413 Seven Deadly Sins (3)
- Or any course numbered 3000-4999 with the prefix COM, PHH, PHI PHM, PHP, REL, or SPC that has not already been used to fulfill a requirement for this major.

A. Communication Ecology Concentration

Complete each of the following:
- SPC 3543 Ecological Communication (3)
- SPC 4932 Senior Seminar (3)

Select 12 hours from the following:

- COM 3060 Communication and Environmental Justice (3)
- COM 3120 Organizational Communication Behavior (3)
- COM 3344 Rhetoric of Social Movements (3)
- COM 3462 Communication and Conflict (3)
- COM 3465 Communication and Negotiation: Power & Tactics (3)
- COM 3540 Persuasion and Propaganda (3)
- SPC 3722 Critical Race Theory in Communication (3)

B. Public Relations Concentration

Complete the following:
- PUR 3000 Principles of Public Relations (3)
- PUR 3100 Public Relations Writing (3)
- PUR 3600 Public Relations Strategy (3)
- PUR 4500 Public Relations Research (3)
- PUR 4800 Public Relations Campaigns Capstone (3)
Select 3 hours from the following:

- PUR 4420 Nonprofit Public Relations (3)
- PUR 4430 Environmental Public Relations (3)

5. University Requirements (3 hrs)
   - IDS 3920 University Colloquium (3)

6. Additional Electives (variable)

TOTAL SEMESTER HOURS REQUIRED: 120 HRS

Additional Graduation Requirements

- A minimum of 120 credit hours.
- A minimum of 48 of the 120 hours must be at the upper division (3000 - 4999) level.
- A cumulative GPA of 2.0 for all coursework attempted at FGCU.
- A minimum grade of C for each course used to satisfy the following categories: common prerequisites, required courses in the major, and courses in the concentration.
- Satisfaction of the Communication and Computation Skills and foreign language entrance requirements.
- Satisfaction of the Service Learning requirement (See www.fgcu.edu/connect).
- Satisfaction of the residency requirement: thirty of the last sixty credits must be completed at FGCU.
- Completion of the summer course enrollment requirement.
- Submit an online Application for Graduation via Gulfline by the deadline listed in the FGCU Academic Calendar.

Transfer Notes and Acceptable Substitutes

For All Majors: Students are strongly recommended to select required lower division electives that will enhance their General Education coursework and that will support their intended baccalaureate degree program. Students should consult with an academic advisor in their major degree area.