Instructions for Degree/Major Revisions:

- Complete this form when the proposed changes will impact the words, numbers, or symbols as presented in the current catalog copy (often referred to as "changing the footprint of the catalog"). Changes to Program Admission Requirements and Additional Graduation Requirements should be included.
- Catalog copy is available at http://www.fgcu.edu/catalog/. Scroll down to “Academic Programs” on the left navigation bar. Select Undergraduate Programs. Select the Program. Select “Print Program Details” in the upper right corner. Copy and paste catalog copy into a Word document. Turn on the tracking function (be sure that both additions and deletions appear in the tracking). Update the catalog year and make edits. Save the document as a Word file.
- When the proposed changes are approved by the College Curriculum Team, the College Administrator will send the following to Peggy Raynor in OCI by October 31 for review by the University Undergraduate Curriculum Team (UUCT):
  - An electronic MS Word version of the tracked catalog via email.
  - A color hard copy of tracked catalog copy and the Degree/Major Revision form via campus mail.
  - An electronic MS Word version of a degree curriculum map via email (please refer to question #13 below for further explanation).
- If changes are for courses only and there is no impact on the catalog copy, this revision form is not necessary. When these “stand alone” courses have been approved by the College Curriculum Team and noted in CMS, the CMS College Administrator should send a list to Peggy Raynor in OCI. The same October 31 deadline applies.
- All changes to courses are completed via the Curriculum Management System (CMS) https://midas.fgcu.edu/acadaff/sens/default.asp
- Reminder: The prefix/number for a new course is handled one way in the catalog copy and another in CMS. In the catalog copy, identify a new course with the suggested title, suggested prefix and course level, plus XXX (e.g., ART 4XXX). When final approval for the course prefix/number is received from Statewide Course Numbering System, the catalog copy will be updated. In CMS, a new course is requested by entering the suggested title and suggested prefix/number with no XXX. See instructions in CMS for selecting an appropriate suggested prefix/number.

1. Degree/Major Title:
   BA/Communication

2. Contact person: Margaret Hambrick
   College: Arts and Sciences
   Department/School: Communication and Philosophy
   Telephone: 239-7369

3. Briefly describe the proposed revision(s).
   Add new course COM 4931 Special Topics: Advanced Performance to the Advanced Performance section of the course catalog.
   Add new course COM 4933 Special Topics: Advanced Theory to the Advanced Theory section of the course catalog.
   Add new course SPC 3XXX Intrapersonal Communication to the options available to students as an advanced theory elective.
   Add new course SPC 3230 History of Rhetorical Theory to the required core courses for the communication BA.
   Move SPC 3517 Principles of Rhetoric and Argumentation from the required core courses for the communication BA to the Advanced Communication elective section.

Degree/MajorRevision Proposal – Revised – 3-26-13
Move PHI 3223 Philosophy of Human Communication from the required core courses for the communication BA to the Advanced Philosophy elective section.

Add SPC 2023 Public Speaking to the required core courses for the communication BA.

Remove the Communication Ecology Concentration from the concentration options for the communication BA.

Change prerequisites for SPC 4941 Internship and SPC 4932 Senior Seminar to make them consistent with changes to the core curriculum.

4. **Effective date:** Fall 2014

Changes are effective in the fall of the year. Exceptions are approved only in unusual circumstances with adequate justification.

5. **Briefly explain the rationale for the proposed revision.**

Link the proposed revision to assessment and institutional effectiveness activities (feedback from students, market demands, program evaluation, resource allocation, etc.).

In order for the Special Topics courses to count under the Advanced Performance and Advanced Theory elective sections of the catalog two new Special Topics courses are being added (COM 4931 Special Topics: Advanced Performance and COM 4933 Special Topics: Advanced Theory).

Intrapersonal communication is fundamental to the study of interpersonal communication. This is an underdeveloped area in the discipline. No university in the state of Florida offers such a class, however, understanding communication with oneself is critical to a fuller understanding of how we communicate with others. This area of the discipline is currently gaining much deserved attention by scholars.

Principles of Rhetoric and Argumentation (SPC 3517) has generally been taught as a course in argumentation to the detriment of rhetorical theory. In line with other institutions around the state and country, we recognize the need for our students to have a firmer grasp on the history and theory of rhetoric. For that reason, we are interested in offering a course that specifically covers rhetorical history and theory (SPC 3230 History of Rhetorical Theory). The argumentation course will still be available as an elective.

Philosophy of Human Communication (PHI3223) is currently handled by the philosophy program. A number of the topics covered in that course will be covered in the new History of Rhetorical Theory (SPC 3230) course.

SPC 2023 Public Speaking has until now been offered as an option. As a program, we agreed that all communication students must be required to take public speaking. This is a standard in all communication programs around the country. We would like to add that to our core required classes for the communication BA.

We no longer have the faculty needed to cover courses in the Communication Ecology concentration. We also have experienced a decline in interest from students for this concentration.

We must change the prerequisites for SPC 4941 Internship and SPC 4932 Senior Seminar to make them consistent with changes to the core curriculum.

6. **Describe additional library resources needed to support this revision? Explain rationale for response, even if answer is None.**

None. Current library resources are sufficient for all changes requested.

7. **Describe additional faculty resources needed to support this revision? Explain rationale for response, even if answer is None.**

None. Our requested changes fall in line with the strengths of our current faculty. These strengths are actually what are the driving force behind most of the changes. For example, the faculty who previously taught multiple sections of Principles of Rhetoric and Argumentation will now teach the new History of Rhetorical Theory course.

8. **Describe additional technology, facility, laboratory, or other resources needed to support this revision? Explain rationale for response, even if answer is None.**

None. For every course added, there is another course that is no longer required.

9. **What impact will the proposed revision have on other colleges, units, or programs?**

Degree/MajorRevision Proposal – Revised – 3-26-13
The philosophy program has been consulted and they agree that removing Philosophy of Human Communication for our core requirements is a wise decision that will also enable them to offer courses more beneficial to their students.

Martin Bourgeois from the Psychology department has been consulted about the addition of the Intrapersonal Communication course. He agrees that there is no overlap with his department's offerings.

10. **New courses:**

   - [ ] No new courses are required.
   - [x] New courses are needed. List prefix/number/title below. Complete a Course Add Form for each from the Curriculum Management System - [https://midas.fgcu.edu/acadaff/scns/](https://midas.fgcu.edu/acadaff/scns/).

   - SPC 3230 History of Rhetorical Theory
   - SPC 4XXX Intrapersonal Communication
   - COM 4931 Special Topics: Advanced Performance
   - COM 4933 Special Topics: Advanced Theory

11. **Change to existing courses:**

   - [ ] No existing courses are being changed.
   - [x] Existing courses are being changed. List prefix/number/title below. Complete a Course Change Form for each from the Curriculum Management System - [https://midas.fgcu.edu/acadaff/scns/](https://midas.fgcu.edu/acadaff/scns/).

   - SPC4932 Senior Seminar; SPC4941 Internship

12. **Termination of existing courses:**

   - [x] No existing courses are being deleted from the FGCU course inventory.
   - [ ] Courses are being terminated. List prefix/number/title below. Complete a Course Terminate Form for each course from the Curriculum Management System - [https://midas.fgcu.edu/acadaff/scns/](https://midas.fgcu.edu/acadaff/scns/).

13. **What impact will the proposed revision have on the progression or sequencing of courses in this degree program?**

    Please provide evidence in the form of a degree curriculum map, a listing of required and restricted elective courses in the major and their prerequisites or other form appropriate for your program (consult with College Curriculum Team Chair for additional information).

14. **Catalog copy:**

    See Instructions above.

15. **Additional remarks:**

---

**APPROVALS (required prior to submission)**

<table>
<thead>
<tr>
<th>Department/Program Chair/Director</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Signature]</td>
<td>10-29-13</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>College Curriculum Committee Chair</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Signature]</td>
<td>3-13</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>College Dean</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Signature]</td>
<td>4-15-13</td>
</tr>
</tbody>
</table>

Does another department or unit provide related expertise or offer similar courses? [x] No  [ ] Yes (If yes, have the other department complete the following. Attach a separate sheet if needed.)

<table>
<thead>
<tr>
<th>Department/Unit:</th>
<th>Supports this proposal</th>
<th>Does not support this proposal</th>
<th>Defers Recommendation</th>
</tr>
</thead>
<tbody>
<tr>
<td>[ ]</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Degree/MajorRevision Proposal – Revised – 3-26-13