FLORIDA GULF COAST UNIVERSITY

Ad Hoc Task Force to Develop a Strategic Plan for Online/Distance Learning

Meeting Minutes – March 28, 2014
2:30 PM – 3:30 PM
Holmes Hall 109

Members Present:
- Mary Banks, Business Technology Services
- Cathy Duff, Academic & Curriculum Support
- Charles Fornaciari, Lutgert College of Business
- Carolynne Gischel, College of Education
- Karen Landy, College of Health Professions and Social Work
- Danielle Rosenthal, Library Services
- Mike Salmond, College of Arts and Sciences
- Paul Thornton, Continuing Education & Off-Campus Programs

Discussion:

- Approved Minutes from 3/14/2014 meeting and Agenda for 3/2/2014
- Provided handout of SACSCOC document “A GUIDE FOR EVALUATORS CHARGED WITH REVIEWING DISTANCE AND CORRESPONDENCE EDUCATION”
- Provided handout of topics to be addressed at 5/8/2014 presentation for the Innovation and Online Committee of the Board of Governors
- Discussed Draft Report provided by Carolynne Gischel
- Discussed a need to clarify the future direction of distance learning at the university
  - Expansion or enhancing the quality of current online courses?
  - Targeting new students or existing?
- Discussed hiring of an outside consultant to prepare a SWOT analysis
- Agreed that a centralized office to oversee administration of distance learning will be critical
- Discussed gauging what the faculty interests are in teaching online courses and programs
- Discussed role of multiple offices in relation to online learning; Teaching, Learning Initiative and Assessment Initiative could be involved in faculty development for online learning
- Cathy will be asking Dr. Toll to join in a future meeting