FLORIDA GULF COAST UNIVERSITY

Ad Hoc Task Force to Develop a Strategic Plan for Online/Distance Learning

Meeting Minutes - February 24, 2014
Edwards Hall 309

Members Present:
- Mary Banks, Business Technology Services
- Cathy Duff, Academic & Curriculum Support
- Carolynne Gischel, College of Education
- Karen Landy, College of Health Professions and Social Work
- Danielle Rosenthal, Library Services
- Mike Salmond, College of Arts and Sciences
- Paul Snyder, Planning & Institutional Performance
- Paul Thornton, Continuing Education & Off-Campus Programs

Discussion:
- Discussed inviting additional committee members from LCOB and the student body. Ideally the student representative would be one with online learning experience.
- Development of a strategic plan for distance learning was a presidential goal for this year. The BOT expressed great interest.
- Development of a strategic plan at this time gives the university the opportunity to shape the processes.
- Carolynne and Paul described the report of the Online DL Task Force and it was recommended that it be used as a starting point for this committee.
- Discussed creating a mission statement for online learning. The FGCU mission statement does not include online learning, online learning needs to be included.
- Discussed administrative oversight of distance/online learning. How is online learning administered at the university?
- SACS will be looking for the method in which online learning is being administered in their review.
- A draft of the plan should be completed before June BOT meeting.
- Goals for next meeting:
  - Review resource material on task force website
  - Each member will identify the top 5 goals to be included in the strategic plan
- Agreed that weekly meetings would be set following spring break.