Instructions for Degree/Major Revisions:

- Complete this form when the proposed changes will impact the words, numbers, or symbols as presented in the current catalog copy (often referred to as “changing the footprint of the catalog”). Changes to Program Admission Requirements and Additional Graduation Requirements should be included.
- Catalog copy is available at http://www.fgcu.edu/catalog/. Scroll down to “Academic Programs” on the left navigation bar. Select Undergraduate Programs. Select the Program. Select “Print Program Details” in the upper right corner. Copy and paste catalog copy into a Word document. Turn on the tracking function (be sure that both additions and deletions appear in the tracking). Update the catalog year and make edits. Save the document as a Word file.
- When the proposed changes are approved by the College Curriculum Team, the College Administrator will send the following to Peggy Raynor in OCI by October 31 for review by the University Undergraduate Curriculum Team (UUCT):
  - An electronic MS Word version of the tracked catalog via email.
  - A color hard copy of tracked catalog copy and the Degree/Major Revision form via campus mail.
  - An electronic MS Word version of a degree curriculum map via email (please refer to question #13 below for further explanation).
- If changes are for courses only and there is no impact on the catalog copy, this revision form is not necessary. When these “stand alone” courses have been approved by the College Curriculum Team and noted in CMS, the CMS College Administrator should send a list to Peggy Raynor in OCI. The same October 31 deadline applies.
- All changes to courses are completed via the Curriculum Management System (CMS) https://midas.fgcu.edu/acadaff/scns/default.asp
- Reminder: The prefix/number for a new course is handled one way in the catalog copy and another in CMS. In the catalog copy, identify a new course with the suggested title, suggested prefix and course level, plus XXX (e.g., ART 4XXX). When final approval for the course prefix/number is received from Statewide Course Numbering System, the catalog copy will be updated. In CMS, a new course is requested by entering the suggested title and suggested prefix/number with no XXX. See instructions in CMS for selecting an appropriate suggested prefix/number.

1. **Degree/Major Title:**
   
   **B.S. Resort & Hospitality Management**

2. **Contact person:** Collin Ramdeen  
   **College:** Lutgert College of Business  
   **Department/School:** Resort & Hospitality Management  
   **Telephone:** 239-590-1298

3. **Briefly describe the proposed revision(s).**

   As a result of recommendations made by the School's accrediting body (ACHPA) in 2012, the curriculum is being changed to include increased emphasis on financial issues such as accounting and economics and to include coverage of leadership and strategy in the resort and hospitality industry. The first is being done by including economics (ECO 2023 or ECO 2013) in the core and splitting the current accounting course (HFT 3407) into two courses, one covering financial accounting (HFT 3401) and the other covering managerial accounting (HFT 3403). This will significantly change the content of RHM Finance (HFT 4408), so it will be replaced by a new finance course (HFT 4467). The latter is accomplished by adding a resort & hospitality management and leadership course to the core (HFT 3002), as well as a strategy capstone course and changing the content of several existing courses.

   Additionally, to bring the curriculum in line with the state curriculum guidelines, HFT 1000 is being designated as the acceptable hospitality prerequisite and HFT 3003 may no longer be used as a substitute. When students completing their degree under the current catalog have graduated, HFT 3003 will be removed from FGCU inventory.

Degree/MajorRevision Proposal – Revised – 3-26-13
Embedded assessment and employer feedback have indicated that some graduates are weak in knowledge taught in core courses. Therefore, the requirement that all RHM Core courses be passed with a grade of "C" or better is being added to the program.

This program change does not result in a net gain to the RHM course inventory, since old courses in the RHM core are being replaced by the new courses.

4. **Effective date:** Fall 2014
Changes are effective in the fall of the year. Exceptions are approved only in unusual circumstances with adequate justification.

5. **Briefly explain the rationale for the proposed revision.**
Link the proposed revision to assessment and institutional effectiveness activities (feedback from students, market demands, program evaluation, resource allocation, etc.).

As noted above, ACHPA recommended increased attention to economics, leadership and strategy in the 2012 accreditation report. Furthermore, the Advisory Council for the School of Resort & Hospitality Management has noted that graduates are weak in accounting, economics and leadership skills.

Additionally, employers and Advisory Council members have noted that the RHM internship program has focused on a high number of hours, as opposed to a breadth of increasing responsibility. Therefore, the nine credit internship sequence (HFT 4944 and HFT 4945) is being replaced by a six hour sequence of increased responsibility, Internship I (HFT 3xxx) and Internship II (HFT 4945).

For proper sequencing of courses conforming to ACPHA accreditation requirements HFT 4253 (Lodging Operations Mgmt.) was changed to HFT 3253 and changes in course learning outcomes reflects what is needed to be taught at this lower level.

6. **Describe additional library resources needed to support this revision? Explain rationale for response, even if answer is None.**

   none - online databases & library holdings provide needed resources

7. **Describe additional faculty resources needed to support this revision? Explain rationale for response, even if answer is None.**

   None - new courses are replacing existing courses. Additionally, for Fall 2014, the RHM Program received two additional lines. While students under the current catalog are completing their program, HFT 3003 and the existing accounting (HFT 3407) and finance (HFT 4408) courses will need to be offered. With the addition of the two new faculty, this can be done.

   Students completing under the current catalog will be able to take HFT 4272 instead of the current HFT 4294. They will also be able to use HFT 3002 as an elective, thus enabling the program to offer one less elective to conserve teaching resources.

8. **Describe additional technology, facility, laboratory, or other resources needed to support this revision? Explain rationale for response, even if answer is None.**

   None - new courses are replacing existing courses. No technology is needed.

9. **What impact will the proposed revision have on other colleges, units, or programs?**

   Resort & Hospitality Management students are currently being advised to take economics as a social science general education course. However, it will be a required course in the new curriculum. The LCOB Finance & Economics Department chair believes existing resources will be adequate.

   PGA Golf Management requirements will also be affected by the changes in the RHM curriculum. The department chair for PGA has been notified, and is making the corresponding changes.

10. **New courses:**
   
   ☐ No new courses are required.
New courses are needed. List prefix/number/title below. Complete a Course Add Form for each from the Curriculum Management System - https://midas.fgcu.edu/acadaff/scns/.

- HFT 3002 Resort & Hosp Leadership/Man (3)
- HFT 3401 Resort & Hosp Financial Acct (3)
- HFT 3403 Resort & Hosp Managerial Acct (3)
- HFT 3945 Internship in Resort & Hospitality Mgmt (3)
- HFT 4272 Resort & Hosp Strategic Mgmt (3)
- HFT 4467 Resort & Hosp Financial Mgt (3)

11. Change to existing courses:
   - Existing courses are being changed. List prefix/number/title below. Complete a Course Change Form for each from the Curriculum Management System - https://midas.fgcu.edu/acadaff/scns/.

- FSS 3338C Intro to F&B Mgmt (3)
- HFT 1000 Intro to Hospitality/Tourism (3)
- HFT 3221 Mgt Resort Hosp Human Resources
- HFT 4253 Resort & Lodging Operations Management (3) - SEE HFT BASE LEVEL CHANGE
- HFT 3573 R&H Marketing (3)
- HFT 3670 RHM Law, Legal Issues, & Risk Mgmt (3)
- HFT 4343 Resort & Rec Facilities Mgt (3)
- HFT 4945 Resort & Hosp Internship II (3)

12. Termination of existing courses:
   - Courses are being terminated. List prefix/number/title below. Complete a Course Terminate Form for each from the Curriculum Management System - https://midas.fgcu.edu/acadaff/scns/.

   HFT 4277

13. What impact will the proposed revision have on the progression or sequencing of courses in this degree program?

   Please provide evidence in the form of a degree curriculum map, a listing of required and restricted elective courses in the major and their prerequisites or other form appropriate for your program (consult with College Curriculum Team Chair for additional information).

14. Catalog copy:
   See Instructions above.

15. Additional remarks:

   Although only HFT 4277 is currently being terminated in conjunction with this program revision, HFT 3407, HFT 3003, HFT 4408, HFT 4294, and HFT 4944 will be terminated when students admitted under the current catalog have graduated.

   Two changes to the RHM program are being made at this time that are unrelated to this program revision. The first is the deletion of HFT 1930 which hasn't been offered for 8 years and has been replaced; the other is the addition of an elective HFT 4755 Theme Park & Attractions Mgmt which has been offered for two years as a special topics course.

Degree/MajorRevision Proposal – Revised – 3-26-13
Florida Gulf Coast University

UNDERGRADUATE Degree/Major Revision Proposal

APPROVALS (required prior to submission)

Department/Program Chair/Director: ____________________________ Date: 1/14/13

College Curriculum Committee Chair: __________________________ Date: 1/14/13

College Dean: __________________________ Date: 1/14/13

Does another department or unit provide related expertise or offer similar courses? □ No □ Yes (If yes, have the other department complete the following. Attach a separate sheet if needed.)

Department/Unit:

□ Supports this proposal □ Does not support this proposal □ Defers Recommendation

Authorizing signature: __________________________ Date: __________________________

Comments: __________________________
Catalog Year

Lutgert College of Business

School of Resort and Hospitality Management

http://www.fgcu.edu/CoB/rhmb/index.asp

This program offers three options

1. Resort and Hospitality Management (RHM) major with no concentration
2. RHM major with a concentration in Event Management.
3. RHM major with a concentration in Spa Management

The curriculum, developed by academic and industry leaders, is uniquely focused on the essential knowledge needed to manage the complex operations of multi-million dollar resort and private club properties. With over 40 top rated resorts and 160 private clubs nearby, the program is particularly fortunate to have the availability and commitment of top industry professionals with both academic credentials and industry experience to teach classes. Students build their résumés by completing 1500-1000 hours of field/internship experience in a chosen area of hospitality interest. Internship and field experience sites are available to FGCU RHM students in the area's finest resorts, private clubs, spas and restaurants. Mentoring opportunities are fostered through a vast network of industry partners.

Transfer students, students with associate degrees, and students with industry work experience wanting to continue their education are encouraged to consider a Resort and Hospitality Management Degree from FGCU. Through internship experiences and course selections from a defined list of electives, students can focus their studies on any of the following topics: Event Management, Spa Management, Restaurant and Club Management, and General Resort and Hotel Management. See the website for details, or schedule an on campus appointment to talk to a program advisor.

Program Admission Requirements

- Submit a FGCU Undergraduate Admission Application and satisfy all applicable university admission requirements.
- Satisfy common prerequisites with a grade of C or better.
- Satisfy general education program requirements.

Program Requirements

1. FGCU General Education Program (GEP) (36 hrs)
   Refer to the General Education Program for more information.

   A. Communication (6 hrs)
B. Mathematics (6 hrs)
   • STA 2023 (3)
   • MAC 1195 (3) recommended

C. Humanities (9 hrs)
   • HUM 2810 (3)

D. Social Sciences (6-9 hrs)
   • ECO 2023 recommended
   • ECO 2033 recommended

E. Natural Sciences (6-9 hrs)

Note: At least one Natural Sciences course must include a laboratory or field component. Courses meeting this requirement contain a “C” or “L” in their course numbers. Each combined lecture and laboratory course (marked with a C) is equivalent to taking the lecture and laboratory separately.

2. Common Prerequisites
   • HFT 1000 Introduction to Hospitality/Tourism (3)

3. Required Courses in the Major (42 hrs)
   • Choose one:
     • ECO 2023 Principles of Microeconomics (3)
     • ECO 2033 Principles of Macroeconomics (3)
     • FSS 3333C Introduction to F&B Management (3)
     • HFT 3003 Introduction to Resort, Hospitality & Tourism Mgmt (3)
     • HFT 3XXX Resort & Hospitality Leadership and Management (3)
   • HFT 3221 Mgmt of Resort & Hospitality Human Resources (3)
   • HFT 3407 Resort & Hospitality Mgmt. Accounting (3)
   • HFT 3XXX Resort & Hospitality Financial Accounting (3)
   • HFT 3XXX Resort & Hospitality Managerial Accounting (3)
   • HFT 3573 Resort & Hospitality Mgmt. Marketing (3)
   • HFT 3670 Resort & Hospitality Management Law, Legal Issues & Risk Management (3)
• HFT 4253-3253 Resort & Lodging Operations Management (3)
• HFT 4275 Resort Development & Management (3)
• HFT 4294 Resort & Hospitality Management Senior Seminar (3)
• HFT 4342 Resort & Recreation Facilities Management (3)
• HFT 4408 Resort & Hospitality Mgmt Budgeting & Finance (3)
• HFT 4xxx Resort & Hosp Financial Management
• HFT 4XXX Resort & Hospitality Strategic Management Capstone (3)
• HFT 3XXX Internship 1 in Resort & Hospitality Mgmt (3)
• HFT 4945 Internship 2 in Resort & Hospitality Mgmt (3)

Select one of the following:
• HFT 4945 Internship in Resort & Hospitality Mgmt (9)
• HFT 4944 RHM Field Experience (3) and HFT 4945 Internship in Resort & Hospitality Mgmt (6)

4. Restricted Coursework/Concentration (15 hrs)

Select one of the following groupings:

• No concentration noted on transcript

Select 6 hours from the following:
• HFT 3203 Spa Services and Treatments (3)
• HFT 3204 Spa Operations and Management (3)
• HFT 3271 Introduction to Club & Spa Management (3)
• HFT 3382 Adv. Golf Merchandising Oper. (2)
• HFT 3443 Hospitality Information Technology (3)
• HFT 3471 Event Operations & Financial Mgmt. (3)
• HFT 3543 Spa Industry Customer Experience (3)
• HFT 3572 Resort & Hospitality Management Sales, Advertising and Public Relations (3)
• HFT 3754 Conventions and Meetings Management (3)
• HFT 3757 Principles of Event Management (3)
• HFT 3770 Cruise Line Operations & Management (3)
• HFT 3802 Catering and Special Event Operations (3)
• HFT 3806 Management of Food and Beverage Operations (3)
• HFT 3854 Spa Client Wellness and Healthy Cuisines (3)
• HFT 3930 Special Topics in Resort and Hospitality Management (3)
• HFT 4273 Resort Timeshare, Condominium Vacation Interval Ownership (3)
• HFT 4277 Strategic Issues in Resort Management (3)
• HFT 4286 Resort & Hospitality Mgmt Professional Communication and Presentations (3)
• HFT 4380 Golf Course Ownership (3)
• HFT 4381 Golf Executive Management (3)
•
• HFT 4xxx Theme Park & Attractions Mgmt
• HFT 4866 Wine Merchandising, Tasting and Technology (3)
• HFT 4912 Resort & Hospitality Mgmt Direct Individual Study (3)
• HFT 4955 Resort & Hospitality Mgmt Study Abroad (3)

Select an additional 9 hours of courses from the list above or courses numbered 3000-4999 with an HFT, FSS, ACG, FSS, GEB, HFT, ISM, MAN or MAR prefix or any course at the 3000 level or above. Other related courses may be considered (see college academic advisor).

A. Event Management Concentration

Required courses:
• HFT 3471 Event Operations and Financial Mgmt. (3)
• HFT 3754 Conventions and Meetings Management (3)
• HFT 3757 Principles of Event Management (3)
• HFT 3802 Catering and Special Event Operations (3)
• HFT 4791 Event Management Senior Project (3)

B. Spa Management Concentration

Required courses:
• HFT 3203 Spa Services and Treatments (3)
• HFT 3204 Spa Operations and Management (3)
• HFT 3271 Intro. to Club and Spa Management (3)
• HFT 3543 Spa Industry Customer Experience (3)
• HFT 3854 Spa Client Wellness and Healthy Cuisines (3)

5. University Requirements (3)

• IDS 3920 University Colloquium (3)

6. Additional Electives (variable)

TOTAL SEMESTER HOURS REQUIRED: 120 HRS

Additional Graduation Requirements

• Students must satisfactorily complete a minimum of 120 credit hours.
• A cumulative GPA of 2.0 is required for all coursework attempted at FGCU.
• Earn a Grade of C or higher in the Common Prerequisites and Required Courses in the Major.
• At least 48 of the 120 hours must be in the upper division (3000 and higher).
• At least 30 of the last 60 hours must be earned at FGCU.
• Satisfy Communication and Computation Skills, and foreign language entrance requirements.
• Satisfy Service Learning requirement. See www.fgcu.edu/connect/

Transfer Notes and Acceptable Substitutes

The following substitutions are acceptable for common prerequisites and must be completed with a grade of C or higher:

• HFT 1000: may substitute HFT X000; at FGCU may substitute HFT X003 or HFT 3003 for students entering FGCU before Fall 2014.

For All Majors: Students are strongly encouraged to select required lower division electives that will enhance their general education coursework and that will support their intended baccalaureate degree program. Students should consult with an academic advisor in their major degree area.

Transfer credits will ordinarily be accepted from regionally accredited institutions and evaluated for appropriate credit toward requirements in the student’s degree program.
<table>
<thead>
<tr>
<th>Year 3</th>
<th>Fall</th>
<th>Credits</th>
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<tr>
<td>HFT 1000</td>
<td>Intro to Hospitality / Tourism</td>
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<tr>
<td>ECO 2023</td>
<td>Princ of Micro Economics</td>
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<td>HFT 3002</td>
<td>Resort &amp; Hosp Leadership/Man</td>
<td>3</td>
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<td>HFT 3401</td>
<td>RhM Financial Accounting</td>
<td>3</td>
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<td>HFT 3XXX</td>
<td>RhM elective; Event: HFT 3757; Spa: HFT 3271</td>
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<tr>
<td>FSS 3338C</td>
<td>Intro Food/Beverage Mgt</td>
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<td>HFT 3403</td>
<td>RhM Managerial Accounting</td>
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<td>HFT 3XXX</td>
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<td>HFT 3945</td>
<td>RhM Internship 1</td>
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<tr>
<td>HFT 3211</td>
<td>Mgt Res &amp; Hosp Human Resources</td>
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<tr>
<td>HFT 3253</td>
<td>Res Lodging Operations Mgt</td>
<td>3</td>
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<tr>
<td>HFT 3XXX</td>
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<td>HFT 3753</td>
<td>RhM Marketing</td>
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<tr>
<td>HFT 3670</td>
<td>Law, Legal Issues, &amp; Risk Mgt</td>
<td>3</td>
</tr>
<tr>
<td>HFT 4467</td>
<td>RhM Financial Management</td>
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<tr>
<td>HFT 3XXX</td>
<td>RhM elective; Event: HFT 3802; Spa: HFT 3203</td>
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<td>IDS 3920</td>
<td>University Colloquium (W)</td>
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<td>HFT 4343</td>
<td>Res Recreation Facilities Mgt</td>
<td>3</td>
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<tr>
<td>HFT 4272</td>
<td>Resort &amp; Hosp Strategic Mgmt</td>
<td>3</td>
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<tr>
<td>HFT 3XXX</td>
<td>RhM elective; Event: HFT 4791; Spa: HFT 3854</td>
<td>3</td>
</tr>
<tr>
<td>HFT 4945</td>
<td>RhM Internship 2</td>
<td>3</td>
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<td>Total Credits</td>
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Total Credits for Program: 63

Legend:
- Common Prerequisites
- Required Courses in the Major
- Restricted Electives

Notes:
This is for the worst-case AA transfer—the student that has the AA, but did not take HFT 1000 or ECO 2023 or 2013
<table>
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<tr>
<td>HFT 3002</td>
<td>Catering and Special Event Operations (3)</td>
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<td>HFT 3770</td>
<td>Cruise Line Operations &amp; Management (3)</td>
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<td>HFT 3775</td>
<td>Principles of Food Management (3)</td>
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<td>Conferences and Meetings Management (3)</td>
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<td>HFT 3512</td>
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<td>HFT 3435</td>
<td>Spa Industry Customer Service &amp; Etiquette (3)</td>
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<td>HFT 3317</td>
<td>Spa Operations &amp; Financial Management (3)</td>
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<td>HFT 3383</td>
<td>Spa Auditing &amp; Management (3)</td>
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<td>HFT 3371</td>
<td>Introduction to Club &amp; Spa Management (3)</td>
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<td>HFT 3394</td>
<td>Spa Management (3)</td>
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<td>HFT 3204</td>
<td>Spa Operations Management (3)</td>
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<tr>
<td>HFT 3203</td>
<td>Spa Services and Treatments (3)</td>
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Select 6 hours from the following:

**No Concentration noted on transcript**

**Required Courses/Concentration (15 hrs)**

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<tr>
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<tr>
<td>HFT 4744</td>
<td>RHM Field Experience (3)</td>
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<td>HFT 4745</td>
<td>Internship in Resort &amp; Hospitality Magnet</td>
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**Resident Concentration (15 hrs)**

Select one of the following:

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<tr>
<td>HFT 4408</td>
<td>Resort &amp; Hospitality Management (3)</td>
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<td>HFT 4432</td>
<td>Recreation Facility Management (3)</td>
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<td>HFT 4294</td>
<td>Resort &amp; Hospitality Management Senior Seminar (3)</td>
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<td>HFT 4275</td>
<td>Resort Development &amp; Management (3)</td>
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<td>HFT 4253</td>
<td>Resort &amp; Spa Operations Management (3)</td>
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<td>RSM 4000</td>
<td>Risk Management (3)</td>
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<td>HFT 3270</td>
<td>Resort &amp; Hospitality Management Law, Legal Issues &amp; Ethics (3)</td>
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<td>Resort &amp; Hospitality Mgmt. Accounting (3)</td>
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<td>HFT 3221</td>
<td>Medical Management and Hospitality Human Resources (3)</td>
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<td>HFT 3200</td>
<td>Introduction to Resort &amp; Hospitality Management (3)</td>
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<td>FSS 3300</td>
<td>Introduction to F&amp;B Management (3)</td>
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**Required Courses in the Major (42 hrs)**

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<th>Fall 2013</th>
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<td>HFT 3934 Spa Client Wellness and Healthy Cuisine (3)</td>
<td>HFT 3935 Spa Industry Customer Experience (3)</td>
<td>HFT 3211 Introduction to Clubs and Spa Management (3)</td>
<td>HFT 3204 Spa Operations and Management (3)</td>
<td>HFT 3203 Spa Services and Treatments (3)</td>
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<td>HFT 4701 Event Management, Service, and Operations (3)</td>
<td>HFT 3757 Principles of Event Management (3)</td>
<td>HFT 3754 Conferences and Meetings Management (3)</td>
<td>HFT 3471 Event Operations and Financial Management (3)</td>
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<tr>
<td>Select an additional 9 hours of courses from the list above with an HFT prefix or any course at the 3000 level or above</td>
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Courses Offered 2011-13: Resort and Hospitality Management (B.S.)