

Graduates of the Lutgert College of Business BS program will:

- Be effective communicators.
 - Prepare effective written reports.
 - Deliver effective oral presentations.

- Be critical thinkers.
 - Solve business problems using analytical tools.
 - Apply ethical reasoning to business issues.
 - Apply critical thinking skills to business problems.

- Understand the business environment.
 - Demonstrate knowledge of global factors influencing business.
 - Explain the importance of environmental responsibility.

- Have interdisciplinary business knowledge.
 - Understand main concepts & definitions in accounting, economics, finance, information systems, management, marketing, & operations management.
 - Demonstrate the integration of knowledge across disciplines.