Graduates of the Lutgert College of Business BS program will:

- Be effective communicators.
  - Prepare effective written reports.
  - Deliver effective oral presentations.

- Be critical thinkers.
  - Solve business problems using analytical tools.
  - Apply ethical reasoning to business issues.
  - Apply critical thinking skills to business problems.

- Understand the business environment.
  - Demonstrate knowledge of global factors influencing business.
  - Explain the importance of environmental responsibility.

- Have interdisciplinary business knowledge.
  - Understand main concepts & definitions in accounting, economics, finance, information systems, management, marketing, & operations management.
  - Demonstrate the integration of knowledge across disciplines.

*Updated August 2013*