International Exchange Opportunities in Germany for LCOB Students Summer 2012
University of Wuerzburg

Wuerzburg, GERMANY
City of Wuerzburg

Established in 704, Wuerzburg celebrated its 1,300 birthday in 2004.
The Residence Palace is one of Europe’s most renowned baroque castles. The prince bishop’s residence has been included in UNESCO’s World Cultural Heritage list since 1981.
The Marienberg fortress is near the town center and allows a great view above the roofs of the town.
University of Wuerzburg

- Official name: Julius-Maximilians-University of Wuerzburg
- Founded in 1402
- One of the top ten leading universities in Germany
- Numerous Noble Prize winners
University of Wuerzburg Campus
Exchange Program

- **Tuition** – Students only pay FGCU tuition. (Are eligible to receive scholarships and loans as if they were physically attending FGCU.)
- **Credits** – Eligible students may earn six credits for Independent Study and Internship
- **Grades** earned at the partner university are reflected on the student’s FGCU transcripts.
- **Students** are eligible to receive the benefits regular students receive at the host university.
- **Students** receive support from both institutions so they can be academically successful.
2012 Wuerzburg Summer Program

- **Academic Credits:** Student will earn up to six
- **Location:** Wuerzburg, Germany
- **Dates:** May 14 – July 18, 2011
- **Deadline to apply:** January 14, 2012
  Must submit with application to program
- **Administration Fee:** 95 EUR
- **Housing Deposit:** 200 EUR (non-refundable if student changes their mind but will apply towards housing damage deposit if student proceeds with application.)
Academic Portion of the Program

Student will earn credit for:
- Independent Study - six weeks
- Internship - 3-4 weeks (30-40 hrs./week)

PROGRAM TAUGHT in ENGLISH

Students will also have an opportunity to visit some German companies.
Possible Independent Study Topics

- Integration of Online-Shopping and ERP Systems
- Business Intelligence used within Supply Chain Management
- Supplier Relationship Management Concepts
- User-Centered Design for Websites and Online-Shops
- Customer Relationship Management using Web 2.0 Concepts
- Supply Chain Management and Cloud Computing
- Green Logistics Measuring the Carbon Footprint
- Analysis of Supply Chains Using Simulation Techniques
Cultural Opportunities

Wuerzburg’s International Office and the AK Internationales student group offer participation in a variety of optional cultural events and organize short trips.

Optional Cultural Events

- Weindorf
- Africa Festival
- Hofgarten Wine Festival
- Kiliani Festival

Optional Short Trips

- Germany (Berlin, Munich, Frankfurt and Hamburg)
- Europe (London, Paris, Rome and Prague)
Weindorf Festival (May 25- June 3)
Hofgarten Wine Festival (June 25-July 1)

The Weindorf takes place in the center of town. It is the main event to celebrate the 1,200 years of wine growing tradition in Wuerzburg.
Africa Festival (May 25-28)

Each year since 1988, approx. 100,000 visitors celebrate the biggest festival of African music and culture in Europe. Approximately 200 bands participate in the event.
After Munich’s Oktoberfest, the Kiliani Festival is the second largest folk festival in Bavaria.
Costs

Estimated costs for the program (ONLY includes housing, meals, and required fees) range from $2,701 to $3,535 Euros/ $3,902 to $5,107* Airfare & transportation costs not included.

*(Based on 8/23/11 exchange rates)

http://www.xe.com/ Please use this Currency Converter Internet link to calculate actual rates at time service is provided.
Free Services

- Services covered by Administrative Fee
  - Student ID
  - E-Mail Account
  - Use of Information Processing Infrastructure
- Bus rides are free to students
- Registration at City Hall
- Students do not need to purchase textbooks
How participating in the summer exchange program to Wuerzburg can benefit you!

- Opportunity to travel.
- Know another culture first-hand and expand your worldview.
- Experience different teaching methods.
- Give you experiences a classroom setting cannot provide.
- Give you more self-confidence.
- Enhances employment opportunities and the value of your degree.

Returning FGCU students say, it was a “life-changing” experience and one of the “most rewarding” things they had ever done.
QUESTIONS?
Need Additional Information?

For additional information regarding the international exchange program, please contact:

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