1. Approval of minutes from 1/6/15 Meeting

2. Opening remarks

   Marc updated committee on the numbers for summer/fall 2015.

   Bob Vines handed out spreadsheets for fall final enrollment that was admitted to the state. Information for 6 year graduation and retention rates for full time FTIC. Discussion ensued regarding information contained in reports.

3. Retention Sub-Group Report
Bob G. advised that conference was a very successful event. There was a lot of positive feedback and they are in the process of collecting information/recommendations for future conferences. Once data has been collected, Bob G. will share with the committee and Marc will post to Canvas. For future conferences, would like to have them videotaped.

4. **STRATEGIC PLAN**

Marc working on enrollment plan. First, will be report on mission and vision and then the strategic plan goals. Marc will submit the draft reports to the PBC.

5. **OLD BUSINESS – STOP OUT REPORT**

Andy handed out the results of the fall 2014 withdrawal survey for both FTIC and All others (not FTIC). Discussion ensued on results of both surveys.

6. **NEW BUSINESS – ROUND TABLE**

Jorge – handed out graph on Bright Futures comparison between FL Medallion and FL Academic. Discussion on issue of student money issues vs. affordability of higher education (i.e. financial assistance available to students).

J. Webb – handed out flyers on two upcoming events (Stoogie Kenyatta and Desegregation of SW Florida schools).

Andy – updated on orientation dates.

7. **Next meeting:** March 3, 2015 at 9:00am in EH-210.