Vision

Current Vision

Florida Gulf Coast University will achieve national prominence in undergraduate education with expanding recognition for graduate programs.

ESC’s suggested revisions

Building off of the revisions suggested by the Staff Advisory Council, the ESC would like to recommend the following revisions to FGCU’s current Vision:

“**Florida Gulf Coast University will achieve regional and national prominence for providing excellence in student learning, innovative research, and scholarship that benefits society on a local, national, and global scale.**”

Mission

Current Mission

Established on the verge of the 21st century, Florida Gulf Coast University infuses the strengths of the traditional public university with innovation and learning-centered spirit, its chief aim being to fulfill the academic, cultural, social, and career expectations of its constituents.

Outstanding faculty uphold challenging academic standards and balance research, scholarly activities, and service expectations with their central responsibilities of teaching and mentoring. Working together, faculty and staff of the University transform students’ lives and the southwest Florida region.

Florida Gulf Coast University continuously pursues academic excellence, practices and promotes environmental sustainability, embraces diversity, nurtures community partnerships, values public service, encourages civic responsibility, cultivates habits of lifelong learning, and keeps the advancement of knowledge and pursuit of truth as noble ideals at the heart of the university’s purpose.

ESC’s suggested revisions:

The ESC supports SACs recommendations to better integrate staff into the current mission statement because faculty, staff, and administrators are all responsible for transforming the lives of students and southwest Florida. Since the purpose of the Mission Statement is to verbalize something that every employee can rally behind and work together to achieve, recognizing one group of employees over others is counterproductive. With the central responsibilities of faculty, staff, and administrators being different, the entire sentence should be revised. Please consider changing the second paragraph as follows:

“**Working together, faculty, staff, and administrators prepare world-ready students by integrating research, scholarly activities, and service expectations to model a just and sustainable future and transform students’ lives and the Southwest Florida region.**”
Sustainability is caring for people and the planet by supporting diversity and sharing resources equitably. Therefore, the third paragraph would be improved if sustainability was used to guide the statement. Please consider the following:

“Florida Gulf Coast University pursues academic and operational excellence by evaluating, practicing, and promoting sustainability. This is accomplished by acting as environmental stewards, embracing diversity, nurturing community partnerships, encouraging civic responsibility, cultivating habits of lifelong learning, and infusing the values of empathy, cooperation, and mutual respect at the heart of the university’s purpose.”