Florida Student Textbook Survey

PAGE 1. Demographic Information

The Florida Student Textbook survey provides a voice for you, the student, to share information about the cost of your textbooks, your preferences for purchasing and interacting with them, and the impact of textbook costs on your education. The survey takes 10 minutes or less to complete. Please answer each question. Your answers will be anonymous and aggregated together for analysis. Thank you for your participation.

1. UNIVERSITY students: select your institution from the drop-down menu. If you attend a Florida college (community college, college, state college), skip to the next question.

Other (please specify)

2. Florida college students: select your institution from the drop-down menu.

Other (please specify)

3. Which degree are you seeking?

Which degree are you seeking?

4. What is your major area of study?
5. Are you a full-time or part-time student?
[A dropdown menu with Full-time and Part-time as choices]

6. Is English your native language?

PAGE 2. Your Textbook Experiences and Preferences

7. How many textbooks did you buy for the Fall 2010 semester?
   - None
   - 1 - 3
   - 4 - 7
   - 8 - 12
   - Other (please specify) [blank line]

8. How much did you spend on your textbooks for the Fall semester 2010?
   - $000 - 100
   - $101 - 200
9. What percentage of your textbook costs is covered by financial aid?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Fall Semester, 2010</th>
<th>Winter Semester, 2010</th>
<th>Summer Semester, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Less than 25%</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>26% to 50%</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>51% to 75%</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>76% to 99%</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>All of my textbook costs</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Don't know</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>
10. The cost of required textbooks has caused me to:

<table>
<thead>
<tr>
<th></th>
<th>Never</th>
<th>Seldom</th>
<th>Occasionally</th>
<th>Frequently</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not register for a course</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Withdraw from a course</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fail a course</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not purchase the textbook</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other (please specify)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

11. What measures have you taken to reduce your textbook costs? Check all that apply.

- Do not attempt to reduce textbook costs
- Buy used copies from campus bookstore
- Buy used or new books online from a source other than the campus bookstore
- Buy an electronic version of a textbook
- Buy only the e-textbook chapters needed for the course
- Share books with classmates
- Do not purchase the required textbook
- Rent textbooks through an on-campus rental program
- Use a reserve copy in the campus library
- Sell used books
12. Would you purchase an electronic version of a textbook rather than a printed version if it saved you money?

- No
- Maybe
- Undecided
- Yes, for some of my courses
- Yes, for all of my courses
- Other (please specify) 

13. Would you be willing to pay between $5 and $10 for every open textbook* you use in order to maintain the currency of that textbook and help fund the development of additional open textbooks for other courses?

(*Open Textbooks are freely accessible digital textbooks that can be read online, self-printed or downloaded via any computer with internet access at no or low cost. In addition, students may often be able to order a commercial "print on demand" copy of an open textbook at a modest cost.)

- No
- Maybe
- Yes
- Other (please specify) 

14. For Fall 2010, how do you access your textbooks?
Check all that apply.

- Print - New
- Print - Used
Print - Borrowed (no cost)
Print - Rented
Checked out from the library or inter-library loan
eBook – limited ownership license
eBook – permanent access
Open Textbook - online, download to personal computer, self-print
Open Textbook - commercial print
Other (please specify)

15. Would you rent one or more of your required textbooks if it saved you money?

Yes
No
Maybe
Undecided
Other (please specify)

16. Assume cost is not a factor. How important are the following textbook formats to you?

<table>
<thead>
<tr>
<th>Format</th>
<th>Very important</th>
<th>Important</th>
<th>Somewhat important</th>
<th>Of little importance</th>
<th>Not important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercially printed</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commercially printed with companion website</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Read online (Internet access)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
17. Please select the three most important features of a digital textbook.

- Length of time available for use
- Searching within the textbook
- Copying and pasting
- Adding notes
- Zoom and scale
- Printing
- Highlighting
- Incorporates multimedia
- Provides links to websites
- A soft or hardcover commercially bound version is available
- Reviewed by experts in the field
- Other (please specify)
18. Does your library offer electronic textbooks for checkout?
   - Yes, many textbooks are offered
   - Yes, limited titles
   - No
   - Not sure

19. How do you currently access electronic reading material?
    Check all that apply.
    - My personal computer
    - A computer at work, college, public library, friend, or other location
    - My personal cell phone
    - A cell phone available at work, college, public library, friend, or other source
    - My personal eReader (Kindle, iPad, Nook, Kobo, other)
    - eReader available at work, college, public library, friend, or other source
    - Print out electronically available reading material
    - Other (please specify) ________________________________

20. How frequently have you been required to purchase a textbook that was not used for the class?
   - Never
   - Occasionally
   - Frequently
21. How often do you read eBooks for personal enjoyment (online or on an electronic device)?

- Never
- A few times a year
- At least once a month
- At least once a week
- Daily

22. What study aids help you achieve a good grade? Select all that apply.

Practice questions
PowerPoint slide shows
Video
Audio
Animations
Online discussions
Podcasts
Interactive 'now try it' activities
Online tutoring system provided by the college
Collaborative activities [Note: The boxes could not be pasted into the Word document, but they are present in the survey.]

Other (please specify)

23. Are you interested in using electronic textbooks?

☐ Yes
☐ No

24. Which of the following reasons best explains why you are NOT interested in, or are undecided on, the use of digital textbooks?
Select all that apply.

☐ Inconvenient to read
☐ I like to have a printed copy to write in, highlight text, etc.
☐ English is my second language. I am more comfortable with a print copy of a textbook.
☐ It is difficult to move to different pages/sections of the book.
☐ I do not have access to the technology to take advantage of electronic textbooks.
☐ Other (please specify)