**Sponsorship Opportunities**

Benefits for opportunities listed in the next two columns:

- Foursome in tournament.
- Name and logo featured in the event printed program.
- Company logo placed on the FGCU Foundation Events website identified under the golf tournament.
- Recognition in the University publication, Pinnacle.
- Recognition in news releases.
- Special recognition during the awards ceremony.

**SHIRT SPONSOR** $7,000

In addition to the general benefit opportunities
- Name and logo printed on the sleeve of golf shirts given to each participating volunteer.
- Promotion of your brand in the event printed program.
- Logo included on Sponsors Golf Towel.

**HOLE-IN-ONE SPONSOR** $6,000

In addition to the general benefit opportunities
- Placement of signage near the entrance to the clubhouse the day of the tournament.
- Hole-in-one signs placed on each course.
- Promotion of your brand in the event printed program.
- Name and logo on rule sheet placed in each golf cart.
- News release promoting the hole-in-one competition.

**PIN SPONSOR** $6,000

In addition to the general benefit opportunities
- Logo embroidered on pin flag used at each green on 36 holes (two courses).
- Promotion of your brand in the event printed program.
- Name and logo on rule sheet placed in each golf cart.

**DRIVING RANGE SPONSOR** $4,500

In addition to the general benefit opportunities
- Sponsorship signage on the Driving Range.
- Promotional paragraph in the event printed program.
- Name and logo on rule sheet placed in each golf cart.
- Logo included on Sponsors Golf Towel.

**HAT SPONSOR** $4,500

In addition to the general benefit opportunities
- Name and logo embroidered on ball caps given to each participant and volunteer.
- Promotion of your brand in the event printed program.
- Logo included on Sponsors Golf Towel.

**GOLF CART SPONSOR** $4,000

In addition to the general benefit opportunities
- Name and logo will be featured prominently on golf carts on both courses.
- Logo included on Sponsors Golf Towel.

**LUNCHEON SPONSOR** $4,000

In addition to the general benefit opportunities
- Name and logo featured prominently on a large banner in the dining room during the luncheon.
- Name and logo on table cards placed on each table during the luncheon.
- Logo included on Sponsors Golf Towel.

**PHOTOGRAPH SPONSOR** $4,000

In addition to the general benefit opportunities
- Name and logo prominently displayed on the Photograph Jacket. Photographs are mailed directly to all individual players and sponsors.
- Recognition placed at photography location.
- Logo included on Sponsors Golf Towel.

**RECEPTION SPONSOR** $4,000

In addition to the general benefit opportunities
- Name and logo featured prominently on a large banner in the dining room during the reception.
- Name and logo on table cards placed on each table during the reception.
- Logo included on Sponsors Golf Towel.

**SILENT AUCTION SPONSOR** $4,000

In addition to the general benefit opportunities
- Name and logo on all Silent Auction Boards.
- Name and logo on all Silent Auction Bid Sheets.
- Logo included on Sponsors Golf Towel.

**BEVERAGE CART SPONSOR** $3,500

In addition to the general benefit opportunities
- Name and logo will be featured prominently on beverage carts on both courses.
- Logo included on Sponsors Golf Towel.

**PRINTED PROGRAM SPONSOR** $3,500

In addition to the general benefit opportunities
- Name and logo in all Programs.
- Promotional paragraph in the event printed program.

Benefits are included under the sponsorships listed below in this column:

**CHAMPION SPONSOR** $2,500

- Foursome in tournament.
- Logo included on Sponsors Golf Towel.
- Listing in the event printed program.
- Listing on the FGCU Foundation Events website.

**TEAM SPONSOR** $2,000

- Foursome in tournament.
- Listing in the event printed program.
- Listing on the FGCU Foundation Events website.

**Sponsors Golf Towel** $750

- Logo included with other sponsors on a golf towel.
- Listing in the event printed program.
- Listing on the FGCU Foundation Events website.

**INDIVIDUALS** $500

- Individual entry in tournament.
- Listing in the event printed program.

**PROGRAM AD** $200

- Business card ad in printed program.

Contact Kelley Reyff at 239 • 590 • 1074 or email kreyff@fgcu.edu
EVENT SCHEDULE

Friday, October 14, 2011

11:30 AM - 12:45 PM
Buffet lunch at Pelican’s Golf Club
1:00 PM
Tournament announcements

1:15 PM
Shotgun start

‘til 7:30 PM
Cocktail buffet & awards

TOURNAMENT FORMAT:
The tournament is a four-player scramble. Each player will play a shot from the tee, and the team will choose the best shot. Each player then hits a second shot from this spot. This format is continued until the ball is holed out. U.S.G.A. rules will govern all play.

IMPORTANT INFORMATION:
Non-Metal Spikes Only. To help keep their greens consistently smooth, firm and fast, Grey Oaks Country Club does not allow metal spikes on golf shoes. Please dress accordingly.

For additional tournament event information call 239 • 590 • 1074 or visit www.fgcu.edu/foundation/events

Friday, October 14, 2011
Pelican’s Nest Golf Club

We are very excited to play this year at the spectacular Pelican’s Nest Golf Club in Bonita Springs. The Nest features 36 holes of championship golf designed by world-renowned golf course architect, Tom Fazio. Great golf, spirited competition and the camaraderie of supporting Florida Gulf Coast University make this one of the area’s favorite golf outings.

The golf tournament has a history of being a sellout event, filling two 18-hole courses. Since its inception, the tournament has generated over $988,000 for the Florida Gulf Coast University Foundation. The Foundation’s support enhances scientific, educational and charitable programs that are related to the mission of the University but are outside the scope of regular state funding.