GOAL 1: Academic Excellence

- FGCU will pursue academic excellence by offering diverse, high quality degree programs and unique opportunities for student research, engagement, and leadership.
- Academic pursuits will be led by faculty who are committed to excellence in teaching, scholarship and service, and by staff who are dedicated to providing effective support for academic achievement. Student learning will be designed to include unique opportunities for research, student engagement, and leadership.
- Academic excellence will be furthered through internationalization of the campus, opportunities for contributions from the community, and by providing effective library and information technology services to support the University’s academic endeavors.
- FGCU will utilize its information technology resources to support student learning, faculty and staff productivity, and University growth through access to state-of-the-art tools, and enhanced programs/services.
GOAL 2: Student Life, Growth, and Development

Students will discover a myriad of opportunities for personal growth and development that fosters openness to diversity through co-curricular activities, leadership, residential life, learning communities, health promotion, recreation, study abroad, community engagement, and support of NCAA Division 1 athletics.
GOAL 3: Strategic Growth

The University will pursue a course of strategic growth, in line with its capacity, that affords a wide range of Southwest Floridians access to its programs and services, recognizes variation in student enrollment across its colleges and schools, and makes effective use of its facilities and human resources. FGCU will continue as the first choice for students in SW Florida and increasingly become a preferred choice for students from beyond the region seeking baccalaureate, master’s, and advanced graduate/professional education that meets their aspirations and fulfills the needs of the region and the State of Florida.
GOAL 4: Provide an Enhanced Campus Climate

FGCU fosters a welcoming and inclusive environment for the pursuit of higher education that embraces diversity, is respectful of the rights of others, expresses tolerance, promotes the development of its students, faculty, and staff, and serves as a model for the community it serves.
GOAL 5: Environmental Sustainability and Innovation

To meet the challenges of the 21st Century and benefit the local economy, the University will demonstrate responsible leadership and innovation by infusing environmental sustainability throughout critical dimensions of University life and community interactions. This will be accomplished through curriculum; research; public service; campus development; administration and operations; and student life that embrace service learning and engagement opportunities.
GOAL 6: Community Engagement

The University will increasingly become a force for positive change in Southwest Florida through the leadership and actions of its faculty, staff, and students, in terms of the following: workforce development; cultural/recreational events; scholarship; lifelong learning and the Renaissance Academy; and public service that are intended to promote economic diversity and the welfare of its people. In turn, the community will increase its engagement with the University and contribute to its success.
GOAL 7: Discovery and Application of Knowledge

As a public comprehensive regional university, FGCU will emphasize the discovery and application of knowledge in its degree programs, through its research and sponsored programs, and through its efforts designed to diversify and develop the region’s economy in cooperation with local industry whenever possible.