1. **Approval of minutes from 9/4/12 meeting**
   All approved.

2. **Opening Remarks**
   - Provost charge – what things can we do to have an immediate impact on freshman to sophomore retention. Goal is 80% retention rate
   - Enrollment management – start looking at ways to better shape our incoming classes, in terms of size, profile and demographics.

3. **Admissions Snapshot:**
   Marc handed out an undergraduate admissions snapshot – September 2012. Discussion ensued about some of the numbers and recruitment/marketing goals. Request was made to include information on veterans.
4. **Honors Fact Sheet:**
   Marc handed out an honors program fast facts sheet (2011-2012) which was provided by Dr. Sean Kelly. Advised that Bishop Verot High School would like to partner with FGCU as they look at starting an honors academy.

5. **2013 Enrollment Goal/Projection:**
   Marc provided the FTIC and transfer application, admission and enrollment goals for the three terms in 2013. The target for total headcount is 14,175 for fall 2013. Brian also advised that, for the first time, we will house summer students in South Lake Village.

6. **ERMC Sub-Groups:**
   In order to tackle the issues relating to retention and enrollment management the committee will split into two sub-groups.
   Retention: Donna - chair; Bob; Chris; J. Webb; Paul; Andy; Stacy; Michele; Brian
   Enrollment Management: Marc - chair; Andy; Sal; Susan; Jorge; Anthony; Marisa; Debra
   Sub-groups will meet bi-weekly and the ERMC committee will continue to meet the first Tuesday of each month.

7. **FALL STOP OUT REPORT:**
   Susan is going to run the report by the end of next week. Andy advised it will probably be a couple of weeks after receiving the report before he sends out the survey.

8. **NEW BUSINESS:**
   Brian advised that no new housing will be available until at least fall 2015.
   Discussion ensued regarding late orientation, articulation and class availability which will be discussed in detail with the enrollment management sub group.
   Discussion also ensued on availability and accuracy of data. All need to be aware of the challenges of getting good data and this topic may become an issue for further review.

Meeting adjourned at 10:30am. **Next scheduled meeting will November 6, 2012 in AB5-210 from 9:00am to 10:30am**