Environmental Strategic Goals

Parking Services

Goal: Develop incentives for employees to adopt commuting methods that reduce their number of one-person-one-vehicle trips to and from campus.

Measurable outcome:

1. Establish the base of current one-person-one vehicle trips versus shared/carpooled rides
2. Determine methods other universities utilize to incentivize shared rides.
   a. Car ride-share programs
   b. Public mass transportation
   c. University provided mass transportation or park and ride options
   d. Other shared ride/mass transportation or non-transportation options
3. Establish program with follow-up to determine success

Implementation Plan:

1. By survey and live counts, Parking Services will determine the current ratio of employee one-person-one trip vs. shared/ mass transit rides.
2. Parking Service staff will survey other Universities for possible beneficial programs and determine applicability of use for FGCU.
3. Implement a trial program of any program determined in step #2 to be beneficial. Conduct survey/counts, per step#1, to determine success and permanent establishment of program.