### Public Participation Spectrum

#### Public Participation Goal

**Inform**
- To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.
- We will keep you informed.

**Consult**
- To obtain public feedback on analysis, alternatives and/or decision.
- We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.

**Involve**
- To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.
- We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

**Collaborate**
- To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.
- We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.

**Empower**
- To place final decision-making in the hands of the public.
- We will implement what you decide.

#### Example Tools

- **Inform**
  - Fact sheets
  - Websites
  - Open houses

- **Consult**
  - Public comment
  - Focus groups
  - Surveys
  - Public meetings

- **Involve**
  - Workshops
  - Deliberate polling

- **Collaborate**
  - Citizen Advisory committees
  - Consensus-building
  - Participatory decision-making

- **Empower**
  - Citizen juries
  - Ballots
  - Delegated decisions

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**Become a Member**

IAP2 is a member driven organization that can help you to grow professionally, provide you with training opportunities and increase networking with other public participation practitioners locally, nationally, and internationally. If you would like to learn more about IAP2’s activities in your area or the benefits of becoming a member, please contact:

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