Planning and Budgeting Council (PBC) Meeting May 4, 2010 2pm -3:30pm AB5 309

Summary

Present: Toll, Lennertz, Kavanagh, Rollo, Bullock, Shepard, Snyder, Genson, Johnson, Oistad, Crawford, Henry, Mamarchev, Banks

Absent: Roman, Felton, Roberts, Ruder, Magiera, and Weeks

Report of the Council Chair:

Ron quickly turned to the committee reports since the agenda was full.

Review of Standing Committee SP Reports/Plans/Recommendations:

Ron covered the Budget committee set of projections and noted that if the budget for next year turns out as predicted, it will likely lead to several hundred thousand dollars being available that were not previously anticipated. He asked the Council what some of the priorities for funding might be. Among the suggestions were hiring additional staff, raises for existing faculty and staff, increases to operating budgets, and meeting technology needs.

Ron turned to Donna to review the ERMC recommendations. Donna noted that the work of the ERMC included enrollment projections over the next 5 years by college; marketing and recruitment strategy; the need for a CRM system; methods to attract more non-traditional students; a retention study; and graduate recruitment and retention recommendations. Ron noted that the Cabinet had discussed a decline in registrations for the fall by continuing students. Paul suggested that this might reflect students choosing to register for fewer classes due to financial reasons rather than actual student attrition. Ron added it might also reflect fewer students choosing to preregister altogether for the same reason.

Ron then turned to the IRC. Kay said that most of the committee’s time next year will be taken up with the issue of business practices and organizational structure. The committee’s major concern was the lack of identification of an actual budget dedicated to funding the projects on the list of priorities developed by the committee.

Lewis presented the ESC recommendations. He noted that these had been categorized by the four vice presidential areas with key tasks. He added that the VP’s and their staff would need to determine what were practical to implement within their respective areas given the resources at their disposal. Paul stated that once the VP’s had completed their reviews that information would need to be fed back to the ESC for it to develop a strategic plan for consideration by the PBC.

Next Barrett presented the recommendations of the SFC. These fell under eight items and Barrett added that these had been discussed at length with the campus master planners. Barrett added that Jerry Martin would be retained to conduct the space analysis. Paul asked the Council to consider the SPIEC’s
request that designated smoking areas be part of the campus master plan. Barrett added that it had been included in the discussion with the master planners.

Finally, Ron called upon Paul to discuss the SPIEC assessment and institutional effectiveness plan. Paul said that the work included a review and updating of all the existing pieces of our IE model at FGCU to reflect the PBC organizational structure. He added that SPIEC asked the Council to forward the IE Directives as a policy statement for the approval of the President. This was required by the COC of SACS and would be a good way to ensure institutional compliance.

**Review of Draft Strategic Plan**

Ron asked Paul to present this item. Paul noted that following our last meeting he had agreed to take the suggested edits to the action plans and incorporate them into a draft of the strategic plan. He noted that appendices containing budget and enrollment forecasts still needed to be added. Kay brought up a question concerning inclusion of a dedicated funding source for IT under goal 3 item 3.4. There was extensive discussion of how this might be accomplished or whether it was even necessary. Ron suggested that he and Paul work on crafting language for inclusion in the plan and then circulate it to the rest of the Council. Paul also noted a change he made to Goal 3, 1.1 based on language suggested by Shelton Weeks. The Council felt that acceptable.

**Next Steps:**

Paul stated he would make the suggested edits and circulate a second draft to the Council. He asked if the Council was prepared to post the Committee reports and that too was acceptable with a couple of minor changes. Ron noted that the next scheduled meeting of the PBC would occur too late for final comment on a second draft. He asked Paul to arrange a meeting before that. Paul said he would provide the date and location.