Goal 1: Focus on Teaching and Learning

- Improve academic quality
- Increase degree production and efficiency
- Fulfill Societal Needs

Goal 2: Promote and Support Scholarship, Research and Innovation

- Create infrastructure for success
- Enhance competitive position
- Integrate scholarship into classroom

Goal 3: Strengthen Community and Business Engagement

- Burnish reputation for community engagement
- Focus on regional business needs
- Support regional economic growth