**Strategic Planning and Institutional Effectiveness Committee (SPIEC) Meeting February 15, 2012**

*2:30pm-3:30pm AB5 309*

**Summary**

**Present:** Snyder, Mc Shane, Johnson, Steinberg, Duff, Genson, Henry, Harrison, Kakkuri

**Absent:** Magiera, Jaeger, Byrd, Rogers

**Guest:** Marc Laviolette

**Co-Chair’s Report**

Paul welcomed the new committee member David Kakkuri who replaces Steve Belcher, and again welcomed Carl Steinberg who replaced Jennifer Crabill as the SAC representative. He noted that he had sent out a request in January to deans and directors concerning completion of the prospective goals section of the Annual Report Template and had since sent two reminders for them to complete their work by February 25 in order to accommodate the schedule for updating the SP by SPIEC. He added that he had shared a timeline for PBC spring meetings that complements the SPIEC schedule and that he would say more about the SPIEC schedule later in the meeting. On behalf of the committee, Paul welcomed Marc Laviolette co-chair of the ERMC to provide an overview of ERMC progress on goals for 2011-2012.

**SP Plan Progress Report**

Paul noted that ERMC documents for reference had been shared with the committee prior to today. Marc first gave an overview of enrollment at FGCU. Marc stated that he was looking into recruitment of more international students in line with the goal of increasing F-1 visa holders by 5% over the next three years which he thought a modest number given the small base to start from. Paul said that actually F-1 student enrollment had been pretty flat the last 3 years and that this would be a topic for a near-future Council of Deans meeting. Doug asked how many and Paul estimated around 120 (F1 and J1). Marc said the university would have to invest substantial resources to increase enrollment here. Paul added that tuition waivers would be needed. Paul said partial waivers would suffice and were already available. Re other enrollment characteristics, Marc noted implementation of the BRM software for enrollment management, the use of college search firms for marketing to prospective student demographics, use of social media, recruitment of out-of-state students (roughly 3,000 applicants each year but low yield), 6-8,000 prospective students visiting FGCU through campus tours, Eagle Expo, and transfer counselors working at SFC and Edison.

Marc then addressed the ERMC charge noting first-year retention and enrollment management at the program level were two areas of focus per the charge to the committee from Provost Toll this past fall. With regard to the latter, the ERMC was looking at the 12 largest programs. Re academic standing policies, Marc stated that policy revisions had been shared with the Faculty Senate Student Affairs Committee for review and action. Doug responded that he was unaware of this and would check with committee chair Barb McAloose. Marc discussed student engagement and noted the committee had organized an all-day workshop on March 23 featuring George Kuh, a panel discussion, focus groups, and take-aways that were hoped to attract between 100-150 attendees. Marc addressed issues of technology, effective learning, and early warning by noting these were incorporated into a QEP proposal. If that topic were not selected, he said the goals would be pursued separately. Marc highlighted the incorporation of
the Community Outreach office into Admissions, the ongoing work of increasing academic support for high D/W/F courses, and the continued success of the Step Ahead program which would also be expanded under the QEP proposal. With regard to increasing programming for non-traditional students, Paul said this would be a topic at a near-future Council of Deans meeting and was something the CE division would be focusing on in the coming year. Marc noted that while ACE had been enhanced, a consolidation with Dual Enrollment and Early Admission was still under consideration by Steve and Ron but would improve coordination by the different offices that currently administer these programs. Marc mentioned mentoring as another area needing attention. Megan pointed out this was difficult for advisors because of their student loads. Marc noted there were many mentoring services available beyond advisors but these all needed to be inventoried. Paul asked if there were further questions for Marc. He thanked Marc for his presentation and time with the committee.

Review of Spring Meeting Schedule

Paul reviewed the spring schedule which he noted was on the SPIEC webpage. He briefly described what was planned for each meeting and then asked if there were questions. He noted Steve Magiera and Barrett Genson were scheduled to attend the next SPIEC meeting.

Committee Co-Chair Reports

In the interest of time, these reports were deferred until the next meeting.

Next steps

Paul said that the next meeting of SPIEC was scheduled for February 29.