Strategic Planning and Institutional Effectiveness Committee (SPIEC) Meeting
March 10, 2009 2:30pm -3:30pm AB5 309

Summary

Present: Duff, Snyder, St. Hill, Wright-Isak, Baurer, Belcher, Pegnetter, Losado, Genson
Absent: Henry, Shepard, McBride
Guest: Toll

Introductions and Charge from Provost Toll and VP Shepard:

Ron Toll introduced himself, provided an update on the PBC, and then introduced the charge to the Committee. He noted in particular that the Committee was to design a process for the development of a new strategic plan that would be submitted to the PBC in the next two months. The design should include the steps in the process, stakeholders, and a timeline for beginning and completing the new process leading up to the adoption of a new Strategic Plan for FGCU. He also stressed the need to take a long view. In response to a question, Dr. Toll said the Committee should submit its work in the form of a concise written report. Provost Toll also spent some time discussing operational aspects of the PBC and its constituent committees.

Review of the Charge and Goals of the Committee:

Paul Snyder and Cathy Duff reviewed the Committee’s charge in further detail with the Committee members and addressed questions raised. Everyone expressed satisfaction with its clarity. In response to a question, Paul noted that we were being asked to develop an entirely new strategic planning process and not just update our existing plan that is scheduled to sunset in 2010. He noted that most of the SUS is in the process of developing or updating their existing strategic plans in the context of the current fiscal environment.

Operating Procedures of the Committee:

Paul and Cathy discussed the need to provide an agenda in advance of each meeting, a meeting schedule, and a summary of each meeting for posting on the SPIEC webpage located on the Provost’s Website. Meeting materials as appropriate will also be posted to ensure communication and access by both the internal and external communities.

Future Meeting Schedule:

After discussion, the Committee indicated its intention to meet on the following dates (all from 9am-11am) for the remainder of the spring ’09 semester:

March 31, April 7, and April 23. If an additional meeting is needed it will be scheduled for the first week in May.
Next Steps:

Paul indicated that he had asked George Alexander to prepare some strategic planning models as rhetorical devices for our next meeting. The models would help us identify stakeholders and tasks that would need to be addressed in a viable planning process. He also described a strategic planning primer that was used by the Cal State system that he would share with the Committee as well.