Summary of Feedback on Proposed Goals Review at UBOT Workshop on January 19, 2010

**Goal 1: Academic Excellence**

Group 1: What does national prominence mean to us: accreditation of all eligible programs; the development of great leaders; upholding our values as a university; and great classroom instruction.

Group 2: Found the goal more encompassing than the current goal on high quality education in terms of covering aspects of the university more broadly.

Group 3: Goal is broad by necessity; some discussion that internationalization is circumscribed by state law that does not allow out-of-state enrollment to exceed 10% of the total enrollment. Group favors tracking measures such as passing rates on licensing exams and persistence to degree.

**Goal 2: Student Life, Growth, and Development**

Group 1: Financial aid and student access are a concern. Private giving, controlling textbook costs, and census-driven measures (e.g., diversity) should be considered. ([Believe this is already addressed under proposed goal 3](#))

Group 2: Group had no comments on this goal.

Group 3: Some metrics for consideration include: number of students in 501c3 leadership roles; student housing metrics, and the results of student satisfaction surveys.

**Goal 3: Managed Growth**

Group 1: No comments.

Group 2: “Managed” has a negative connotation to it; can we think of another way of saying this? What do we really mean by balance among the colleges? Do we really want to restrict the growth of one college to increase it at another college?

Group 3: We need to have a growth strategy that is linked to our capacity.

**Goal 4: Campus Climate**

Group 1: Limiting athletic fees so they do not become a burden on students.

Group 2: Title seems too passive; how about “Fostering or Improving Campus Climate?”

Group 3: Understood that this will be handled by the CORE Committee.
**Goal 5: Environmental Sustainability and Innovation**

Group 1: Tie into the local economy, e.g., the Backe Chair and Center.

Group 2: Introduce language about construction on campus.

Group 3: This is a matter of the university’s reputation; consider metrics such as the number of students choosing service hours connected to sustainability; include some specific language on service learning and student engagement.

**Goal 6: Community Engagement**

Group 1: Include community education in the description; each college should have a SPOC for community engagement.

Group 2: Include R.A. and lifelong learning in the description; strike the word “philanthropy” which suggests money and substitute with service.

Group 3: OK as is.

**Goal 7: Application of Knowledge**

Group 1: Industry tie-ins to university research whenever possible.

Group 2: Research that benefits SW Florida.

Group 3: Add discovery of knowledge as well as application of knowledge.