1. Academic Excellence
   a. Expand the breadth of academic programs available to meet state and regional needs
      CAS: 1,2
      LCOB(WSOE): 1
      COE: 2
      CPS: 1
   b. Demonstrate and improve academic quality through assessment, institutional accreditation and accreditation of academic programs
      LCOB: 1
      Gen Ed: 1
      CHP: 1
      COE: 1
      PIP: 1,2,5
   c. Strengthen diversity through internationalization
      LCOB: 4
      IS: 1,2
   d. Provide effective academic support and library and information technology services to support the university’s academic endeavors and student learning
      Writing Center: 1
      AETS: 1
      Web, E-learning: 1,2
      Library: 1,2
      Comp Svcs: 1,2
      Info Srvcs: 1
   e. Provide special opportunities for students to pursue studies, research and scholarship at FGCU
      ORSP: 2
      Advancement: 1
Draft Categorization of Action Plans under Suggested Strategies and Goals

2. Student Life, Growth and Development

a. Promote programs that build professional identity

   COE: 3
   IS: 3

b. Conduct assessments to determine efficacy of programs and services and foster improvements to them

   PIP: 3

c. Expand programs and services that contribute to the student experience and student success

   Business Ops/Controller: 1, 2
   Finance & Acctg: 2
   Financing Corp: 1
   Dean of Students: 1, 3, 4
   Student Involvement: 1
   Greek Life: 1
   Judicial Affairs: 1
   Leadership Development: 1
   Housing: 1, 2
   SSS: 1
Draft Categorization of Action Plans under Suggested Strategies and Goals

3: Strategic Growth

a. Hire additional faculty/staff to support and enhance the academic mission of the university
   
   CAS:3  
   LCOB:2  
   Honors:1  
   CPS:3

b. Use tools to deliver and/or monitor quality of programs and services in support of enrollment growth
   
   CAS:4,5  
   LCOB:5  
   PIP:4  
   Campus Reservations:1,2,3  
   Finance and Accounting:1,3  
   Student Financial Services:1,2  
   Procurement Services:1  
   Phys Plant:5  
   New Student programs:1

C: Ensure necessary resources (financial and physical) in support of growth are available

   CAS:8,9  
   CAA:1  
   UBudget:1,2  
   Counseling and Health:1  
   Phys Plant:3  
   Grad studies:1  
   UPD:1  
   Gov Relations:1

d. Expand enrollment in line with available resources

   Admissions:1,2
4. Enhance Campus Climate

a. Continue to diversify faculty and staff

   CPS: 2

b. Provide opportunities for faculty/staff professional development

   Dean of Students: 2

   CHP: 2
5. Environmental Sustainability and Innovation

a. Promote energy conservation and efficiency

   Phys Plant: 1, 4

   Facilities Planning: 1

b. Sustain habitat

   Phys Plant: 2
6. Community Engagement

a. Use FGCU’s public media to fulfill expressed community needs

   WGCU: 1, 2, 3

   Web, E-learning: 3

b. Curricular initiatives will promote community awareness among students

   CAS: 7

   Service Learning: 1, 2

   COE: 4

c. Engage the community in efforts to raise funds in support of university programs and services that fulfill FGCU’s mission and benefit the community

   Advancement: 2, 3, 4, 5, 6, 7, 8, 9

   CROP: 1

   PSEP: 1

d. Foster business/community partnerships to stimulate economic development and promote professional growth

   LCOB: 6

   Cont Ed: 1, 2, 3

   COE: 5
7. Discovery and Application of Knowledge

a. Support scholarship and research

   CAS: 6

   LCOB: 3, WSOE: 2

   CPS: 4

   ORSP: 1