Strategic Planning and Institutional Effectiveness Committee

Summary: October 1, 2014 Meeting

EH -309
2pm-3pm

Present: Snyder, Felton, Jaeger, Holtzclaw, Mayo, Gregerson, Balmer, Elliott

Absent: Duff, Lloyd, Magiera, Massoleni, Beatty

1. Welcome and Introductions

Paul welcomed everyone back who was returning to the committee and noted several new members in attendance: Bob Gregerson, Beth Elliott, and Eric Balmer.

Paul provided an overview of the purpose of the committee and its history.

2. Comments and Charge to the Committee

Paul described the role the SPIEC would play in coordinating the development of the next strategic plan for FGCU. (He distributed a task timeline as a reference.) This will include gathering documents to inform the internal environmental scan and reviewing input from the questionnaire and public forums that have been determined for the review of the university mission and vision statements. He noted that the co-chairs on SPIEC representing the other committees of the PBC would have key roles in providing feedback to their own committees as they participate in the plan’s development including, an Information Technology Resource plan from the IRC, a campus master plan involving the SFC, an update on our environmental sustainability plan from the ESC, an enrollment management plan from the ERMC, and a budget from the Budget Committee. In addition he noted that Cathy Duff and Carolynne Gischel were chairing a DL committee that will provide a report and recommendations on the future of online learning at FGCU and explicit inclusion of online learning in the university mission statement. He
discussed developments within the BOG that would affect FGCU’s own planning process including the revision of the BOG’s own SP goals and performance funding.

Paul indicated that Gary Jackson, Director of the Regional Economic Research Institute of the Lutgert College of Business would conduct the external environmental scan as he did in 2009 and SPIEC would develop an Internal Scan as it did in 2009. The results of the mission and vision statement review would come to SPIEC to review and then suggest changes. These would then be forwarded to the PBC and Cabinet before going to the UBOT for consideration at its SP workshop scheduled for the January mtg. Paul indicated that Gary Jackson would also make a presentation of the scan findings at the UBOT workshop. Goals would also be proposed through the PBC for consideration by the UBOT at its workshop. Then the units would be asked to develop actions plans. The actions plans would be supplemented by the aforementioned reports from the PBC committees. Hopefully, the new SP can be considered by the UBOT at its June 2015 meeting. Paul then addressed questions from those present.

3. Review of year ahead

Paul described the workload of the committee and noted this year would be very demanding. He distributed the annual institutional effectiveness cycle and described it for everyone.

He noted that as Provost Toll has shared, most of our function this year will be focused on monitoring implementation of the SP and of course its updating. He asked everyone to consult the PBC webpages for a copy of the current action plans for 2013-2014.

He added that once again in the spring we will need to schedule a series of meetings with the individuals responsible for fulfillment of the goals to determine how that is progressing.
He then answered additional questions from the committee members.

4. **Next steps**

Paul said that committee materials could be found on the committee website [http://www.fgcu.edu/Provost/strategiccommittee.html](http://www.fgcu.edu/Provost/strategiccommittee.html). He noted that a meeting schedule had been posted and stated the next meeting is planned for October 15. He again thanked everyone for their participation.