Proposed Revised Vision Statement:
Florida Gulf Coast University will be recognized within the State University System for the offering of affordable occupationally oriented programs firmly grounded in the liberal arts that lead graduates to employment or pursuit of further education in the State of Florida and to productive lives as civically engaged and environmentally conscious Floridians.

Proposed Revised Mission Statement
Florida Gulf Coast University infuses the strengths of the traditional public university with innovation and learning-centered spirit, its chief aim being to fulfill the academic, cultural, social, and career expectations of its constituents principally through degree offerings in areas of strategic importance to the region, state, and nation, including: science (natural, physical, and social), technology, engineering, mathematics, health and social professions, management, education, and the liberal and performing arts.

Outstanding faculty uphold challenging academic standards and balance research, scholarly activities, and service expectations with their central responsibilities of teaching and mentoring. A dedicated staff provides excellent academic support which has significant impact on student learning, persistence and success. Working together, faculty and staff of the University transform students’ lives and the southwest Florida region.

Florida Gulf Coast University continuously pursues academic excellence, practices and promotes environmental sustainability, embraces diversity, nurtures community partnerships, values public service, encourages civic responsibility, cultivates habits of lifelong learning, and keeps the advancement of knowledge and pursuit of truth as noble ideals at the heart of the university’s purpose.