Vice-Chair Morton convened the special workshop meeting of the University Board of Trustees at 8:40 a.m. on Thursday, February 9, 2006, with the following Trustee Members present:

Brian Cobb  
Lindsay Harrington  
Bernie Lester  
David Lucas  
Edward Morton  
Jaynie Whitcomb  
Andres Andrade  
Sharon Irish Bevins

Members of Staff Present:  
President Bill Merwin  
Susan Evans  
Steve Magiera  
Wendy Morris  
Joe Shepard  
Paul Snyder  
Bonnie Yegidis  
Barbara Krell  
Kathy Bottoms  
Guests: Nancy Cobb Lippens

1. Call to Order – Vice Chair Ed Morton

Vice-Chair Morton stated Chairman Lutgert is unable to attend today’s special workshop session and has asked Vice-Chair Morton to serve in his absence. He stated that we are meeting today in a workshop session to discuss a very important item for the future of the University—planning for FGCU’s regional satellite centers. In addition there is one action item which is recommended for approval regarding the Music Degree Program. Vice-Chair Morton indicated that any member of the public who wished to speak to any
agenda item should see Ms. Bottoms at the staff table to complete a speaking request form. Vice Chair Morton introduced President Merwin.

President Merwin gave an overview of Florida Gulf Coast University’s progress over the past six years. He stated that today he is asking the Board of Trustees to look forward to the next fifteen years when FGCU will be grown out and we need to think about some alternatives to just the main campus alone. President Merwin introduced Provost Yegidis who will describe our process and procedures for this planning process. President Merwin stated the final plan will be brought before the Board of Trustees in April for approval.

2. Overview of Planning Process – Provost Bonnie Yegidis

Provost Yegidis gave the Trustees a PowerPoint overview of the planning process for satellite centers.

3. Results of External Environmental Scan – Vice President for Administrative Services – Dr. Shepard

Dr. Shepard provided a PowerPoint overview of the External Environmental Scan.

4. Results of Internal Scan – Provost Bonnie Yegidis

Provost Yegidis provided a PowerPoint presentation with the results of the Internal Scan to Trustees.

5. Break & Move into Workshop Breakout Groups

Vice Chair Morton announced there would be a ten minute break. At the conclusion of the break, Trustees reported to their designated breakout group.

6. Review of Vision Statement and Goals by Breakout Groups

Trustees discussed the vision statement and goals to determine if they adequately express what is needed. Each group made suggestions as needed and the Trustee reporters (Trustee Lester and Trustee Morton) took notes in preparation for their reporting to the full Board.

7. Reports of Breakout Groups

Vice Chair Morton called the meeting to order and reported group #1 comments regarding the Vision Statement and Goals for Regional Outreach. Trustee Lester reported on comments from group #2. Those comments are attached. (Addendum A).
8. Workshop Closing Remarks

President Merwin thanked the Trustees for participating in this visioning process. He stated the final plan will come before the Trustees at their April meeting for approval.

9. Academic Student/Faculty Affairs Committee Meeting - Vice-Chair Morton

Vice Chair Morton asked Provost Yegidis to present the Academic Student/Faculty Affairs action item in Trustee Hart’s absence. Provost Yegidis introduced Dr. Cobb Lippens, the new Director of the Music Program. The action item is as follows:

- New Degree Program: Bachelor of Arts (B.A.) in Music – A motion was made by Trustee Lucas to approve the New Degree Program. Motion was seconded by Trustee Lester. Motion carried unanimously.

10. Closing Remarks & Adjourn Meeting – Vice-Chair Morton

Vice Chair Morton announced the next Board meeting is Tuesday, April 18th. Meeting adjourned at 10:55 a.m.
Addendum A

Vision Statement for Regional Outreach

The results of the environmental scan, the university mission, and the University Strategic Plan informed the conception of the following vision statement for regional outreach:

Florida Gulf Coast University’s Regional Satellite Centers (RSC) will continue to advance the University’s commitment to meet the educational, economic, and socio-cultural needs of Southwest Florida. Through these centers, FGCU will expand access to its high quality undergraduate and graduate courses and programs; its professional development opportunities; and its life long learning experiences to the broadest range of local residents possible.

Goals

Following from the vision statement, short-term, mid-term, and long-term goals were developed to realize the vision and fulfill the university’s mission statement. The short-term goals are intended to cover actions occurring in the next five years and are accompanied by indicators of success. The mid-term goals build upon the outcome of the short-term goals and will guide FGCU’s strategy from five to 10 years from now and the long-term covers developments sometime in the next 15 years.

Goals - definition

• Short-term 2006-2010
• Medium-term 2011-2015
• Long-term 2016 and beyond

Goals: Short-Term 2006-2010

ST1 - Identify locations/facilities in five-county service area for possible expansion
  • Proactively identify potential sites and develop options in Cape Coral and Naples, Charlotte, Hendry and Glades counties
  • Explore expansion/extension of existing leased space arrangements
  • Enhance infrastructure at leased facilities as necessary

ST2 - Establish facilities at selected sites
  • Review possibilities in Cape Coral, Naples, Charlotte, Hendry, and Glades Counties
  • Break ground where resources permit and opportunity exists
  • Emphasize philanthropic and private funding to leverage FGCU resources and ensure that resources are not diverted from main campus priorities
  • Ensure such facilities have appropriate infrastructure to support the educational mission of each center

Approved April 18, 2006
Indicators of success goals ST1 and ST2
- Provide at least one site option in each locale within the next 24 months
- Define parameters for a land banking program to support off-campus growth within the next 12 months
- Sign lease agreements in Cape Coral and Naples within the next 12 months

ST3 - Conduct additional needs assessment for the FGCU service area and track student demand to further tailor programs to local needs (both curricular and non-curricular) in each location
- Build upon existing programming in Cape Coral, Charlotte County, and Naples
- Work closely with local communities and agencies to identify additional needs
- Explore collaborative planning possibilities in Cape Coral and southern Charlotte County
  - Indicators of success
    - Additional needs assessments conducted within the next 12 months
    - Results translated into programming in the next 24 months

ST4 - Offer courses in most relevant subjects at undergraduate and graduate level and supplement such offerings with lifelong learning opportunities
- Remove pressure on high demand sections at main campus
- Offer general education classes as appropriate in each location
- Prioritize degree programs that will be offered at each regional center
- Expand use of distance learning to make programs as accessible as possible
  - Ensure student/faculty interaction at each site
- Introduce/expand Renaissance Academy programming
- Make use of continuing education to meet demand and need for expedited training and education
  - Indicators of success
    - Number of courses/sections offered face to face and through distance learning
    - % enrollment capacity reached in the courses/sections offered

ST5 - Enhance marketing
- Expand outreach to regional populations
- Employ multimedia approach
- Work with Edison College, local government, non-governmental organizations, local school districts and local businesses
  - Indicators of success
    - University marketing plan includes regional centers next 12 months
· Marketing plan implemented within the next 12 months

**ST6 - Establish base level of administrative and student support for each center**

- Provide advising services at regional centers at least once a week
- Provide library support
- Provide access to registration, financial aid, and cashier functions
- Develop a plan for providing tutoring, supplemental instruction and writing support services at regional centers
- Hire and post part-time staff to manage technology for each center
- Develop a student orientation DVD for students enrolled in regional centers
- Ensure mechanisms for ongoing assessment and evaluation are established in conformance with those employed on the main campus
- Evaluate the educational process to achieve efficiencies and enhance service to students
  - Indicators of success
    - Service level agreements with each support unit providing services to each center within the next 12 months
    - Base level support staff sited at each center within the next 36 months
    - Inclusion of each center in institutional effectiveness and budgeting cycle within the next 24 months

**ST7 - Grow enrollment by at least 10% per year, subject to available space and resources**

- Provide an innovative state-of-the-art technological infrastructure that keeps pace with enrollment growth both at main campus and at each regional center
- Establish a website for each regional center that will provide prospective students with a seamless process to facilitate admission and enrollment
  - Indicators of success
    - Meeting yearly enrollment targets as defined in the university enrollment plan
    - Establishment of websites within the next 12 months

**ST8 - Develop partnerships externally with local communities and internally with key university constituencies**

- Use the partnerships to provide the programs and services needed at each center
- Leverage resources in a synergistic fashion
- Involve the partnerships in the promotion and further development of each center
- Use partnerships to enhance the university service learning mission and to facilitate meeting educational requirements
  - Indicators of success
• Formal agreements developed for the partnerships within the next 24 months
• Number of events scheduled in conjunction with the partners within the next 24 months
• Development of service learning opportunities through the partnerships within the next 24 months


MT1 - Expand permanent facilities at each location based on need and available resources
  · Use partnerships with local communities, the state, private developers and donors to accomplish this
  · Accommodate existing and projected future demand

MT2 - Add full-time faculty to each location based upon demand
  · In line with enrollment growth at each center
  · To develop a cadre of faculty at each center
  · To promote institutional growth while making best use of existing space
  · To increase FGCU’s physical presence in the 5-county service region

MT3 - Ensure that outcomes assessment is ongoing
  · To demonstrate quality
  · To foster continuous improvement
  · To inform planning

MT4 - Conduct updated needs assessments
  · To inform new degree and non-degree programming
  · Adjust mix of existing program

MT5 - Enhance facilities for distance learning delivery
  · Hire staff as necessary both at regional centers and at main campus
  · Provide faculty with DL development assistance

MT6 - Proactively plan to augment on-site administrative and student support services as needed
  · Employ full-time advising and student support personnel at each site
  · Increase staffing in line with enrollment growth at each center
  · To promote institutional growth while making best use of existing space

MT7 - Provide space for community-based sponsored contracts and research
  · Develop sponsored contracts and research program that builds upon existing strengths
  · Expand programs that meet local community needs to stimulate regional growth and economic development
MT8 - Analyze impacts/potential of becoming official Branch Campus
  · In accordance with SACS-COC requirements and standards
  · In response to the expressed needs and goals of the Board of Governors
  · In terms of funding incentives

MT9 - Acquire off-site locations in Hendry and Glades counties
Work with local governments, private developers, and donors

Goals: *Long-term 2016 - Beyond*

LT1 - Evolve regional learning centers
  · (i.e., have administrations and budgets) at locations in heavily populated/need-based communities.