FLORIDA GULF COAST UNIVERSITY BOARD OF TRUSTEES

Tuesday, April 19, 2016

COHEN CENTER BALLROOM, ROOM # 203-B
FLORIDA GULF COAST UNIVERSITY

Regular Meeting Minutes

Members:
Present: Trustee Dudley Goodlette – Chair; Trustee Shawn Felton – Vice Chair; Trustee Darleen Cors; Trustee Thieldens Elneus; Trustee Joe Fogg (until 2:00 p.m.); Trustee Blake Gable (until 1:48 p.m.); Trustee Carol Moore; Trustee Kevin Price (arrived at 8:34 a.m.); Trustee Russell Priddy; Trustee Robbie Roepstorff; and Trustee Ken Smith.

Not Present: Trustee Joe Catti; and Trustee Christian Spilker.

Others:
Staff: President Wilson Bradshaw; Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder; Vice President for Administrative Services and Finance Steve Magiera; Vice President for Student Affairs Mike Rollo; Vice President for University Advancement and Executive Director of FGCU Foundation Chris Simoneau; Vice President and Chief of Staff Susan Evans; Vice President and General Counsel Vee Leonard; Director of Internal Audit Carol Slade; Director of Board Operations, and Special Projects Amber Pacheco; Director of Media Relations Lillian Pagan; and Executive Assistant to the Vice President and Chief of Staff Tiffany Reynolds.

Item 1: Call to Order, and Roll Call
Chair Dudley Goodlette called the meeting to order at 8:30 a.m. Roll call was taken with 10 of 13 Trustees present, thus meeting quorum requirements. Chair Goodlette stated that the agenda had been amended to move some items to a future meeting, and indicated one additional item to remove. He said that Mr. Syd Kitson of Babcock Ranch would make his presentation to the Board at either the May 10, 2016 or the June 7, 2016 meeting. He also noted that Senior Associate Provost Paul Snyder was present to represent Provost and Vice President for Academic Affairs Ron Toll, who was unable to attend due to a family medical matter.

Item 2: Welcome to New Trustees Darleen Cors, Joseph Fogg III, and Carol Moore
Chair Goodlette stated that the Board was delighted to welcome three new members including Trustees Darleen Cors, appointed by Governor Scott; Joe Fogg, appointed by the Board of Governors (BOG); and Carol Moore, appointed
by Governor Scott. He also acknowledged the reappointment of Trustee Russell Priddy by Governor Scott. He asked each new Trustee to briefly introduce themselves.

Trustee Cors stated that she was honored to join the Board. She said that through the upcoming strategic planning process, we have the ability to define FGCU’s uniqueness as an institution in Southwest Florida and propel it into one of the finest universities it can be. She said that there is an equally exciting opportunity to find just the right leader to achieve the vision and goals derived from the Strategic Plan. She stated that she is committed to contribute to an affordable education for all students through programs and degrees that lead to higher paying jobs in the global economy.

Trustee Fogg stated that after attending Yale and Harvard Business School, he spent a full career on Wall Street at Morgan Stanley. He said that he was excited to be on the Board, and to be involved in higher education in Southwest Florida. He stated that he was looking forward to working with the Board.

Trustee Moore stated that she was pleased the Governor considered her for the position and admires what he has done for the State in making education so available and affordable. She said that she would do whatever she can to help make FGCU a school that students can afford without accumulating a lot of debt, and who will be able to get jobs to be great contributors to society.

**Item 3: Consent Agenda** (See Tabs #1-4)

Chair Goodlette listed the four items on the Consent Agenda as: (1) the minutes of the Board’s meeting on February 23, 2016; (2) a Resolution of Appreciation for former Board Chair Robbie Roepstorff; (3) a Resolution of Appreciation for former Trustee Dick Klaas; and (4) a Resolution of Appreciation for former Trustee Rob Wells.

Trustee Smith made a motion to approve the Consent Agenda. Trustee Priddy seconded the motion. There was no public comment. The motion carried with Trustee Fog indicating he could not vote on the previous meeting’s minutes since he was not present, but that he was supportive of the resolutions of appreciation.

**Item 4: Presentation of Resolutions of Appreciation for Outgoing Chair Robbie Roepstorff, and Outgoing Trustees Dick Klaas and Rob Wells**

Vice President and Chief of Staff Susan Evans read for the record the Resolutions of Appreciation for Outgoing Chair Robbie Roepstorff; and Outgoing Trustees Dick Klaas and Rob Wells.

Chair Goodlette and President Bradshaw presented the Resolutions of Appreciation to Outgoing Chair Roepstorff; and Outgoing Trustees Klaas and Wells. Outgoing Chair Roepstorff; and Outgoing Trustees Klaas and Wells made remarks of thanks and appreciation for their time served on the Board.
Item 5: Standing Report from FGCU Financing Corporation Board of Directors

Chair Goodlette called on Chair of the FGCU Financing Corporation Board of Directors (BOD) Dick Ackert.

Mr. Ackert stated the plan for the next five years does not include any new beds being built on campus. He said that since things are slow right now, they are attending to housekeeping matters. He indicated that he had talked with Dr. Bradshaw regarding University Housing Director Brian Fisher’s plans to ask the FGCU Financing Corporation BOD for its authorization to enhance North Lake Village. He indicated that he would ask Dr. Fisher to present his plans to the Board at the June 7, 2016 meeting. He indicated that over the next five years, the FGCU Financing Corporation plans to retool some properties as they are getting close to being 20 years old, which will enhance the students’ enjoyment of campus. He indicated that the sale of the Naples property, which was approved by the Board at the January 12, 2016 meeting, is moving forward with a scheduled closing date of May 25, 2016. He indicated that a couple of variable rate bonds have been paid off, thereby enhancing the variable rate exposure, which is viewed favorably by rating agencies. He stated that the letters of credit for the 2008 Housing Bond and the 2009 Parking Garage Bond have been extended to 2019.

Chair Goodlette indicated that he was pleased to announce that Trustee Fogg had agreed to serve as the FGCU BOT representative on the FGCU Financing Corporation Board of Directors.

Item 6: Standing Report from FGCU Foundation Board of Directors

Chair Goodlette called on Chair of the FGCU Foundation Board of Directors David Call.

Mr. Call stated that fundraising for the Foundation remains strong. He indicated that the fiscal year goal was established at $18 million, and the Foundation has secured over $26.8 million in cash and pledges through April 15, 2016, which means the progress toward the overall $100 million campaign has reached $92.7 million with almost 15 months remaining. He said they are confident in securing over $30 million in this fiscal year. He said that there is growth across all sectors of giving in areas of the University, and noted that this quarter was particularly strong for WGCU as they secured three major gifts including an estate gift that is the largest in WGCU history. He indicated that the Foundation is coordinating FGCU Give Day on April 26, 2016 in an attempt to secure more donors in one day than any day in the past, and he encouraged everyone to participate. He stated that the Board of Directors will likely name three to four additional members in June 2016. He said the Foundation is evaluating external opportunities that will advance the University and Foundation, and that he will have more to report on this at the June 2016 meeting. He indicated that the Alumni Relations program continues to grow, and noted that chapter events were
held throughout the country during the men’s and women’s basketball
tournament runs. He stated that the FGCU Effect brand campaign is in full swing,
and we have invested in radio, television, billboard, and airport advertising. He
said that the great stories of the University are being told in an effort to reach
students who will enroll, prosper, and graduate in four years. He thanked Chair
Goodlette for allowing him to serve as the Foundation Chair on the Presidential
Search Advisory Committee.

Chair Goodlette stated that Trustee Smith had agreed to continue to serve as the
representative from the FGCU BOT on the Foundation Board.

**Item 7: Call for Executive Session on Matters of Litigation,**
**Pursuant to 286.011(8), F.S.**

Vice President and General Counsel Vee Leonard asked for an Executive
Session on matters of litigation, pursuant to 286.011(8), specifically (1) Natalie
Wilson versus FGCU Board of Trustees and Collin Ramdeen; and (2) Cody
Childers versus FGCU Board of Trustees, Dr. Ron Toll, Dr. Mitchell Cordova, Dr.
Joan Glacken, Dr. Arie van Duijn, and Dr. Eric Shamus.

At 8:58 a.m. Chair Goodlette temporarily adjourned the regular BOT meeting for
the purpose of convening the Executive Session in the Cohen Center, room 213.

**Item 8: Regular Meeting Resumes**

Having concluded the Executive Session, Chair Goodlette reconvened the open
meeting of the FGCU Board of Trustees at 10:01 a.m. in the Cohen Center
Ballroom.

**Item 9: Student Success Showcase**

Chair Goodlette called on President Bradshaw to introduce the student
presenters. President Bradshaw invited students to speak on their successes at
FGCU. Student presenters were Mr. James Till, and Ms. Lori Boegershausen.

**Item 10: Chair’s Report**

Chair Goodlette stated that in accordance with the Bylaws, as Board Chair he is
responsible for appointing Chairs of the Board’s various committees – as well as
representatives to serve on the University’s two Direct Support Organizations
(DSOs). He appointed the following to these positions:

• Chair of the Academic/Student/Faculty Affairs Committee: Trustee Christian
  Spilker, who already is serving in this position.

• Chair of the Finance, Facilities and Administration Committee: Trustee Blake
  Gable.
• Trustee Representative on the FGCU Foundation Board of Directors: Trustee Ken Smith, who already is serving in this position.

• Trustee Representative on the FGCU Financing Corporation Board of Directors: Trustee Joe Fogg.

He stated that the Board Chair serves as Chair of the Audit Committee.

He noted that in addition to these appointments, there are a couple of other current special Committees of the Board:

• Special Committee on Delegations of Authority to University President – Chaired by Trustee Christian Spilker.

• Presidential Search Advisory Committee – Chaired by Trustee Ken Smith.

Chair Goodlette thanked the Trustees for accepting these positions for the Board.

He stated that President Bradshaw and his team have been working on the University’s strategic plan for the next 5 years (2016 – 2021). He indicated that the Board has reviewed drafts of the Plan and provided input and feedback.

He stated that he was appointing a Special Committee on FGCU Strategic Plan 2016 – 2021. He charged the Committee to work with the Administration on the draft strategic plan – and also to coordinate its content with what will be included in the upcoming FGCU 2016 Work Plan for the Board of Governors. Chair Goodlette indicated that Vice President and Chief of Staff Susan Evans had developed a critical path for this process, which culminates in Board action on both documents at the June 7, 2016 meeting – in advance of the Board of Governors’ deadline for the Work Plan. He asked her to share a copy of this critical path indicating specific dates and deadlines with the Special Committee as its work begins.

He appointed the following Trustees to the Special Committee on FGCU Strategic Plan 2016-2021: Trustee and Board Vice Chair Shawn Felton as Committee Chair; Trustee Ken Smith; Trustee Robbie Roepstorff; Trustee Russell Priddy; Trustee Christian Spilker; and Trustee Cors. He thanked them for their willingness to serve in this important capacity for the Board.

Chair Goodlette indicated that there was not an Audit Committee meeting today, but that Internal Audit Director Carol Slade will be bringing some items to the June 7, 2016 Board meeting. He stated that the Auditor General recently filed its “Report of State of Florida Compliance and Internal Controls over Financing Reporting and Federal Grants” for the fiscal year ended June 30, 2015. He said that he was pleased to report that Florida Gulf Coast University does not appear in the Report as there were no findings or recommendations issued to the University. He indicated that the Auditor General files a companion report called the “Summary Schedule of Prior Audit Findings,” which addresses the
deficiencies of agencies from the prior year – and whether the deficiencies have been addressed. He reported that FGCU had no findings for the previous year either. He commended everyone at FGCU who regularly contributes to these exceptional outcomes with the finances, and financial controls and procedures.

He stated that the Board of Governors (BOG) will hold a joint meeting of its Facilities Committee, and its Innovation and Online Committee on the FGCU campus on Thursday, May 12, 2016. He noted the meeting will be held in the Cohen Center Ballroom from 9 a.m. to 4 p.m.

He noted that Ms. Evans and her staff will send to the Board the meeting agenda when the BOG publishes it closer to the meeting date. He said that he hoped as many Trustees as possible can be there for a part or all of the meeting to welcome BOG guests to FGCU.

Chair Goodlette stated that FGCU will welcome Florida Senate President-Designate Joe Negron on Thursday, April 21, 2016 as part of his university bus tour. He said that Senator Negron has announced his wish to allocate an additional $1 billion in funding for higher education over the next two years. He indicated that Senator Negron will be joined by Senator Lizbeth Benacquisto and Senator Anitere Flores.

**Item 11: President’s Report**

Chair Goodlette called on President Wilson Bradshaw.

President Bradshaw welcomed new Trustees Darlene Cors, Joe Fogg and Carol Moore. He stated that he looked forward to working with them to advance the mission of FGCU. He congratulated Trustee Thieldens Elneus, and Trustee and Vice Chair Shawn Felton on their re-elections as Student Government President, and Faculty Senate President, respectively. He indicated that their re-elections also mean that they will remain as members of the FGCU Board of Trustees for another year.

President Bradshaw announced that Lori Boegershausen, and Emilio Feijoo were recognized as the first students in FGCU’s history to be selected for prestigious Fulbright grants to study or teach abroad.

He indicated that FGCU is one of five schools selected for a new program by Veterans Florida, a non-profit created by the Florida Legislature to support veterans through the Veterans Florida Entrepreneurship Program. He said the program assists veterans in the state seeking to start their own businesses. He indicated that the program is implemented in three phases, as follow:

- Phase 1: Consists of 7 weeks of online development training covering the basics.
• Phase 2: Takes place on campus in seven sessions spread over three weekends. Veterans receive face-time instruction from experts as they refine their business plans.

• Phase 3: Involves ongoing mentorship and follow-up support from Florida Small Business Development Center consultants to help the new businesses get up and running successfully.

He said that participation in the program is open to anyone who is either active duty or served for at least three years and was honorably discharged – and who lives in or plans to relocate to Florida. He indicated that veterans do not need to be enrolled at FGCU to participate. He stated his plan to bring more information about the program after it’s been up and running for a while.

Item 12: Special Committee on Delegations of Authority to University President (Includes Public Comment) (See Tabs #5-6)

On behalf of Committee Chair Spilker, Chair Goodlette gave the report for the Special Committee on Delegations of Authority to University President.

He stated that Chair Spilker had convened a meeting of the Committee on March 29, 2016. He said that Chair Spilker and the Committee members felt that another meeting was needed before bringing recommended action to the full Board. He indicated the next meeting will be held on Friday, April 29, 2016 at 9 a.m. He indicated that Chair Spilker will bring recommendations to the Board at the May 10, 2016 meeting.

Item 13: Report from Presidential Search Advisory Committee (Includes Public Comment) (Tab #7)

Chair Goodlette called on Chair of the Presidential Search Advisory Committee, Trustee Ken Smith.

Chair Smith stated that there was one recommended Action Item for the Board’s consideration, which is the Search Timeline. He indicated that Committee members would be invited to attend an upcoming Board meeting so they can be introduced to the Board. He listed the members of the Committee and the groups they represent as follow:

- Trustee Robbie Roepstorff – President of Edison National Bank. Represents the FGCU Board of Trustees. Serves as the Committee’s Vice Chair.
- Mr. Ed Morton – Principal of Wasmer Schroeder & Co., and former member of the FGCU Board of Trustees and the FGCU Foundation Board of Directors. Represents the Board of Governors.
- Mr. Dick Ackert – Retired President and CEO of SouthTrust Bank of Southwest Florida. Chairs and represents the FGCU Financing Corporation Board of Directors.
- Dr. Tim Allen – Alico Chair and Eminent Scholar of Finance in the Lutgert College of Business. Represents the Faculty.
- Mr. David Call – Regional President of Fifth Third Bank, South Florida. Chairs and represents the FGCU Foundation Board of Directors.
- Mr. Harry Casimir – Chief Technology Officer and Co-founder of Atilus web design and marketing firm. Chairs and represents the FGCU Alumni Association Board of Directors.
- Ms. Nicole Catalfamo – Coordinator of Loans and Employment Programs in the Office of Financial Aid and Scholarships. Vice Chairs and represents the FGCU Staff Advisory Council.
- Trustee and Student Government President Thieldens Elneus – Student with a Computer Information Systems major. Represents the students, and the FGCU Board of Trustees.
- Dr. Bob Gregerson – Dean of the College of Arts and Sciences. Represents the Academic Deans.
- Mr. Lindsay Harrington – Community Commercial Realtor with Coldwell Banker Residential in Punta Gorda, and former Speaker Pro Tempore of the Florida House of Representatives. Represents the Community.
- Dr. Madelyn Isaacs – Professor and Chair in the Department of Counseling in the College of Health Professions and Social Work. Represents the Faculty.
- Dr. Sharon Isern – Professor in the Department of Biological Sciences in the College of Arts & Sciences. Represents the Faculty.
- Ms. Pamela Noland – Attorney and former Executive Vice President and CEO of Lee County Electric Cooperative. Represents the Community.
- Mr. Charles Winton – President of Estero Bay Chevrolet, and Chairman Emeritus of the FGCU Foundation Board of Directors. Represents the Community.

He thanked Board Chair Goodlette for these fine appointments to the Committee.

He indicated that there were two sub-committees, and that all Committee members serve on one. He noted the sub-committees as (1) the Executive Search Firm Sub-Committee, chaired by Trustee Roepstorff; and (2) the Position Announcement Sub-Committee, chaired by Dean Gregerson.

He stated that the full Committee followed by the Executive Search Firm Sub-Committee met in organizational sessions on April 5, 2016. He said they received information on a wide range of topics related to the search, including Human Resources best practices and support; the Sunshine Law for open meetings and public records; and the procurement process with the Request for Quotation (RFQ). He said the Position Announcement Sub-Committee will hold its first meeting on April 28, 2016.

He said that Board Chair Goodlette’s charge to the Committee outlines its duties and responsibilities, and emphasizes the Committee’s nature as advisory to the
FGCU Board of Trustees. He stated that the ultimate charge given to the Committee is to provide to the Board a minimum of three qualified unranked candidates for the Board’s selection consideration. He noted that Chair Goodlette’s charge to the Committee can be viewed on the presidential search website. He said that the website also provides complete information about the presidential search, including meeting dates; agendas; minutes; information on the Committee members; and next meetings. He said the website includes the “Chair’s Updates” that he will be providing throughout the process, and encouraged Trustees to regularly check the site for new updates and information.

He indicated that the next meetings were as follow:

- April 28: Presidential Search Advisory Committee starting at 8:30 a.m., followed by Position Announcement Sub-Committee in Cohen Center Room 213.
- May 5: Presidential Search Advisory Committee starting at 8:30 a.m., followed by Executive Search Firm Sub-Committee in Cohen Center Room 213.

Search Timeline (Tab #7)

Chair Smith stated that on behalf of the Presidential Search Advisory Committee, he brings a recommendation to approve the Search Timeline. He stated that the timeline is subject to change as the Committee moves through the process, but stated that he felt it important to have the Board approve the framework for the search. He indicated there was one item that he would like to move up on the Timeline. He stated that the original plan was to lead the Board in a discussion of desired leadership qualities at its June 7, 2016 meeting. He indicated that this item will be moved to the May 10, 2016 Board meeting in order to more timely share with the Position Announcement Sub-Committee the Board’s feedback. He highlighted two dates, which have been added to the Board’s meeting schedule for 2016-2017. He listed them as follow:

- February 28, 2017 Board meeting as a placeholder if needed; and
- March 14, 2017 Board meeting as the day the Board will interview the candidates advanced by the Search Advisory Committee, and select the new President during the meeting.

Trustee Felton made a motion to approve the recommended Search Timeline. Trustee Gable seconded the motion.

Trustee Gable asked how closely the Committee is communicating with the Board of Governors (BOG). Chair Smith indicated that he has had several conversations with the Chancellor and their General Counsel, to discuss the Timeline, and to inform them of milestones in the search process. He said that Mr. Morton is on the Committee as a representative of the BOG, so he also is communicating with them. He indicated that the BOG has been very helpful in the process so far including on the Timeline, and the makeup of the Committee. He noted that the BOG currently is working on a best management practice regulation concerning presidential selections and stated that the Committee is
following those guidelines very closely. He indicated that it is in the Board’s best interest to keep the BOG informed since ultimately, the candidate selected will need to be confirmed by the BOG.

Board Chair Goodlette agreed and stated that the regulation that the BOG will release is a mirror image of the FGCU search process as outlined by Committee Chair Smith, in terms of committee composition and representation of constituent groups.

There was no public comment. The vote was unanimous in favor of the motion.

Item 14: Academic/Student/Faculty Affairs Committee (Includes Public Comment) (See Tabs #8-18)
Chair Goodlette called on Trustee Felton to provide the report for Academic/Student/Faculty Affairs Committee Chair Trustee Spilker.
Trustee Felton called on Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder.

Draft Accountability Report: Improvement Action Plans for FGCU’s Performance Based Funding Metrics (Tab #8) [Note: Dr. Snyder’s presentation is provided as an attachment to these minutes.]
Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder presented each metric.

Metric 2: Median Wages of Bachelor’s Graduates Employed Full-time in Florida
The Board discussed the advantages and disadvantages of a centralized organizational structure in regards to student advising, student services, and internships and cooperative programs; the need for more integrated efforts across the Colleges; and the ability to hold someone accountable for these efforts.
Trustee Smith recommended including Performance Based Funding (PBF) in University processes as a way to drive change.
Trustee Fogg requested comparable statistics on the State and national level. President Bradshaw stated that the information would be provided to him.

Metric 3: Cost per Bachelor’s Degree
The Board discussed space utilization, course schedules, and offering more sections as a means to get students to graduate sooner thereby reducing the cost for a degree. The Board also discussed monitoring and tracking students’ time to graduation.
Metric 4: Six-Year Graduation Rate for First-time-in-College (FTIC) Students

The Board discussed centralized versus decentralized academic advising, and the need to track and monitor students from the beginning. Trustees discussed making a cultural change from a six-year graduation rate to a four-year graduation rate.

Trustee Price suggested a cohesive plan that focuses on what FGCU is, which will consequently provide what FGCU is not and will set those expectations up front, as a way to get students who will align with the centers of distinction.

Metric 6: Bachelor's Degrees Awarded within Programs of Strategic Emphasis

The Board had no discussion regarding Metric 6.

Metric 7: University Access Rate

The Board had no discussion regarding Metric 7.

Metric 8: Graduate Degrees Awarded within Programs of Strategic Emphasis

Trustee Smith suggested a dashboard for each enrolled class to be able to see data in real-time and he said that he would like to see the information now.

2009 Student Cohort Analysis and Survey (Tab #9)

Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder presented 2009 Student Cohort Analysis and Survey.

Trustee Roepstorff suggested looking at trends from the 2010 cohort to see what happened with the attrition rate. Dr. Snyder indicated that current analysis of the 2010 cohort shows similarities to the 2009 cohort but is showing a 1-2% improvement.

The Board discussed goals within the Work Plan. Dr. Snyder noted that the metrics will need to be revisited, in which some metrics will have to be scaled down to reflect where the University did not succeed while others will need to be scaled up because the University exceeded them.

New Degree Program: Bachelor of Science in Forensic Science (Tab #11)

Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder presented New Degree Program: Bachelor of Science in Forensic Science.

Trustee Priddy made a motion for approval. Trustee Gable seconded the motion.

Trustee Price suggested having employers write about their interest in, providing mentorship, and hiring students after graduation.
There was no public comment. The vote was unanimous in favor of the motion.

**New Degree Program: Bachelor of Science in Public Health (Tab #12)**

Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder presented New Degree Program: Bachelor of Science in Public Health.

Chair Goodlette made a motion for approval. Trustee Cors seconded the motion. There was no public comment. The vote was unanimous in favor of the motion.

**New Degree Program: Master of Physician Assistant Studies (Tab #13)**

Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder presented New Degree Program: Master of Physician Assistant Studies.

He indicated the proposal includes a tuition cost differential to offset costs.

Trustee Roepstorff made a motion for approval. Trustee Priddy seconded the motion.

Trustee Roepstorff asked if the tuition rate will be lower in comparison to other universities. Dr. Snyder said that it would be comparable. Trustee Roepstorff asked for clarification. President Bradshaw assured that clarification will be provided regarding the tuition rate.

There was no public comment. The vote was unanimous in favor of the motion.

**New Degree Program: Master of Science in Engineering (Tab #14)**

Trustee Felton indicated that this item had been tabled at this time.

**CIP Change from 24.0101 to 30.0000 (Tab #15)**

Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder presented CIP Change from 24.0101 to 30.0000

Trustee Smith made a motion for approval. Trustee Gable seconded the motion. There was no public comment. The vote was unanimous in favor of the motion.

**CIP Change from 09.0102 to 09.0101 (Tab #16)**

Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder presented CIP Change from 09.0102 to 09.0101.

Trustee Smith made a motion for approval. Trustee Gable seconded the motion. There was no public comment. The vote was unanimous in favor of the motion.

**Reactivation of M.A. Environmental Studies, CIP 03.0103 (Tab #17)**

Senior Associate Provost and Associate Vice President for Academic Affairs Paul Snyder presented Reactivation of M.A. Environmental Studies, CIP 03.0103.
Trustee Smith made a motion for approval. Trustee Price seconded the motion. There was no public comment. The vote was unanimous in favor of the motion.

**Regulation: FGCU-PR4.004 Student Grievance (Tab #18)**

Vice President for Student Affairs Mike Rollo presented Regulation: FGCU-PR4.004 Student Grievance.

Trustee Priddy made a motion for approval. Trustee Smith seconded the motion. There was no public comment. The vote was unanimous in favor of the motion.

At 12:37 p.m. the FGCU Board of Trustees recessed for a lunch break.

**Item 15: Regular Meeting Resumes**

Having concluded the recess for lunch, Chair Goodlette reconvened the open meeting of the FGCU Board of Trustees at 1:03 p.m. in the Cohen Center Ballroom

**Item 16: Finance, Facilities and Administration Committee Meeting**

(See Tabs #19-25)

Chair Goodlette stated there are two Information Items, and five Action Items. He reiterated that Mr. Kitson’s presentation is postponed to a later meeting.

**2016 Legislative Session Report (Tab #19)**

Chair Goodlette called on Director of Government Relations Jennifer Goen to present the 2016 Legislative Session Report.

Ms. Goen highlighted a few sections from her report. She said that on March 17, Governor Scott signed an $82 billion budget. She highlighted the reversion of funds allocated for FGCU’s South Road project, as well as a slight reduction in funding which also affected other institutions. She said the reversion mirrors the agreement that President Bradshaw sent to Governor Scott dated June 19, 2015. She said that also listed in the report are the FGCU BOT approved legislative priorities and their funding outcomes. She mentioned that FGCU had two priorities that were requested from the legislature; the first one was Target Existing Talent Gaps and $1 million of non-recurring funding was received for that; and the other was Student Success Initiative which was not funded. She stated that this year in the budget FGCU received capital funding for the following: $3.8 million for planning and design for Academic Building 9, and approximately $1.5 million in capital improvement trust fund, which is an increase over the 2015 year. She highlighted the following bills from the Policy Report which have all been approved by Governor Scott.
SB 7076-Legislature

She said that this bill requires the 2018 Regular Session of the Legislature to convene on Tuesday, January 9, 2018.

HB 7029- School Choice

She said this bill made changes to the preeminent university criteria; it creates emerging preeminent university criteria; it made changes to university BOT membership and notice requirements; and it made changes to university state performance based funding by adding a new metric which reflects the added value of a baccalaureate degree. She stated that it also established a minimum performance funding eligibility for both the state and institutional investments. She indicated that it also renames the National Merit Scholarship program to the Benacquisto Scholarship Program.

HB 7019- Postsecondary Access and Affordability

She stated that this bill makes several changes to Florida statute which include but is not limited to: requiring the BOG to annually identify strategies and initiatives to promote college affordability; it requires the BOT to examine each semester the cost of textbooks and instructional materials by course, and it also requires the Board to send the Chair of the respective department a list of courses for review with a wide variance. She noted that it is only in effect until July 1, 2018 unless otherwise enacted by the legislature. She said that it also authorizes Boards of Trustees to adopt policies for the use of innovative pricing techniques and payment options for textbooks and instructional materials. She said that it requires universities to prominently post on their websites a list of recommended and required textbooks at least 45 days prior to the first day of class. She stated that it requires the BOG to regularly conduct a cost benefit analysis for textbooks and instructional materials, and it removes the BOG’s ability to appoint a designee to establish tuition for graduate and professional programs and out-of-state fees for all programs. She stated that finally, it requires universities to publicly notice and notify all enrolled students of any possible tuition and fee increases 28 days prior to the BOT meeting. She indicated that FGCU Day at the Capital had an overwhelming response to help spread the FGCU Effect, and SB1750 and HB9013 were the resolutions commemorating January 26, 2016 as FGCU Day. She mentioned that March 27-28, 2017 is the next FGCU Day at the Capital, and the Eagle Advocacy Appreciation Reception for legislators will be on June 2, 2016 starting at 4 p.m.

Finance/Budget Update (Tab #20)

Chair Goodlette called on Vice President for Administrative Services and Finance Steve Magiera to present the Finance/Budget Update.

Mr. Magiera indicated that we are up about 4.93% on tuition due to an increase of out-of-state students which make up about 6.5% of the student population. He indicated that the concessions line is at 48% variance, because it was budgeted in the auxiliary fund but it’s being accounted for correctly in the concessions fund. He indicated that overall revenue is about $600,000 above what was budgeted.
and the expenditures are about $5 million below, which is expected to change by June 30. Revenues should be up about $2 million over budget and expenditures should still be about $3 million below what was projected. He said he will be presenting the operating budget in June, and will be bringing carry-forward spending to the Board for approval.

Trustee Smith requested a detailed list of capital projects, and asked for information regarding how Performance Based Funding was being spent. Mr. Magiera indicated that he would provide this at the June meeting.

Trustee Priddy asked when to expect the permits for the South Access Road. Mr. Magiera indicated that it could take 6-9 months.

Regulation: FGCU-PR TBD First Year Tuition Rebate Program (Tab #21)
Vice President for Administrative Services and Finance Steve Magiera asked the Board to consider changing this name to the Governor's Challenge Rebate Program, as used by President Bradshaw when presenting it to the Governor and the Cabinet.

Trustee Priddy made a motion for approval including the name change of Governor's Challenge Rebate Program. Trustee Price seconded the motion.

The Board discussed the amount of detail included in some regulations as compared to others.

Trustee Moore asked if courses could be offered online to help students have access to the courses they need. Dr. Snyder stated that Florida Virtual Campus offers Florida Shines which has been used to provide course substitutes.

Trustee Felton requested that the Governor's Challenge Rebate Program be expanded in the future to include an option for students to attend graduate school.

There was no public comment. The vote was unanimous in favor of the motion.

Regulation: FGCU-PR9.007 Smoking and Consumption of Food in University Buildings (Tab #22)
Vice President for Student Affairs Mike Rollo presented Regulation: FGCU-PR9.007 Smoking and Consumption of Food in University Buildings.

Trustee Smith made a motion for approval. Trustee Felton seconded the motion.

Trustee Moore asked if there had been any large objections to this. Dr. Rollo indicated there had been some but not much. Trustee Moore disagreed with taking away personal choice.
Trustee Roepstorff asked how long the Consumption of Food in University Buildings policy had been in effect for. Dr. Rollo responded that it has been in place a very long time, and the only update here was to include the smoke free policy.

Trustee Price asked about the technicalities of the policy regarding smoking in personal vehicles and current areas on campus. Dr. Rollo stated that people can continue to smoke in designated areas until May 9, 2016, when this new policy goes into effect. Dr. Rollo also indicated that smoking in personal vehicles has been debated and will be addressed as needed.

There was no public comment. The motion carried with one “no” vote from Trustee Moore.

**Regulation: FGCU-PR TBD Export Controls (Tab #23)**

Vice President and General Counsel Vee Leonard presented Regulation: FGCU-PR TBD Export Controls.

Trustee Smith made a motion for approval. Trustee Elneus seconded the motion. There was no public comment. The vote was unanimous in favor of the motion.

**Regulation: FGCU-PR5.001 Employee Compensation and Classification Plans (Tab #24)**

Vice President and General Counsel Vee Leonard presented Regulation: FGCU-PR5.001 Employee Compensation and Classification Plans.

Ms. Leonard stated that language indicating that employees could dismissed without cause had been included, which is consistent with Florida law.

Trustee Smith made a motion for approval. Trustee Cors seconded the motion.

The Board discussed including a reference to Regulation FGCU-PR5.023 Separation from Employment, and using language that refers to Florida as an at-will state.

Chair Goodlette asked Trustee Smith to amend his motion to table this matter until a future meeting. Trustee Smith accepted the amendment. Trustee Cors accepted her second to the amended motion. There was no public comment. The vote was unanimous in favor of the motion to table the item at this time.

**Regulation: FGCU-PR5.023 Separation from Employment (Tab #25)**

Vice President and General Counsel Vee Leonard presented Regulation: FGCU-PR5.023 Separation from Employment.

Trustee Smith made a motion for approval. Trustee Cors seconded the motion. There was no public comment. The vote was unanimous in favor of the motion.
Item 17: Standing Report from FGCU Staff Advisory Council (SAC)

President Nicholas Gallo thanked the Board for including SAC at the Board table. He said that he was pleased to report a successful year for SAC and for staff at FGCU. He indicated that this year, SAC collected 334 lbs. of food and $569 for the FGCU Food Pantry. He said that SAC raised $1,729 for the SAC Scholarship fund. He noted that SAC provided training for over 300 employees during spring break in topics such as leadership and diversity. He indicated that SAC provided training funding for eleven employees, which averaged about $364 per person. He stated that the annual SAC Assembly will be held April 27, 2016, and it will include the election process for new members. He discussed retaining the best staff possible and ensuring that all staff can be successful within their positions as a key issue of concern. He indicated an outmoded classification system as the driving force behind this issue. He said that staff will hit a cap in their career as there is no stratification system in place. He recognized and appreciated the Administration’s long running pilot project for reclassification of IT staff with other staff groups to follow, as well as other efforts made through the years. He noted that SAC is not asking for a wave of raises, or for everyone to be promoted. He indicated that SAC is asking for a reclassification system to be more in line with peer institutions; to be competitive to retain the best staff; to allow managers the flexibility to provide merit based promotions of their staff; and for the reclassification project to be given a higher priority.

Ms. Leonard stated that there is a plan to initiate a University-wide Classification and Compensation Study within the next fiscal year.

Item 18: Standing Report from FGCU Student Government

Trustee Elneus stated that it was his honor to serve the students and to represent them on the Board for a second term. He indicated that Student Senate passed more than seven resolutions, allocated over $100,000 for student organizations, and allocated over $70,000 in travel funds for student organizations. He said that over 14 University departments were funded as well as over 120 student organizations. He said that events supporting the men’s and women’s athletic programs, the Farmer’s Market, and FGCU Day at the Capital all were supported. He thanked Trustees Smith, Felton, and Price for attending Senate meetings and encouraged other Trustees to attend. He stated that within the next year, Student Government will focus on areas of student success, University advancement, and community engagement. He indicated that they also will build and foster their relationships with Administration, and with their peers within the State University System (SUS). He indicated that he was looking forward to working with the Board for another year to make FGCU the best university within the SUS.

Item 19: Standing Report from FGCU Faculty Senate

Trustee Felton stated that faculty are busy with end-of-semester tasks. He noted that the Celebration of Excellence will be held on April 22, 2016, which will...
celebrate faculty accomplishments. He highlighted some events including Community Engagement Day, spring 2016 Exhibition of art projects, and the annual Research Day in which Congressman Curt Clawson was a guest and keynote speaker. He welcomed the new Trustees; congratulated Trustees Priddy and Elneus on their reappointments; and stated that he was looking forward to working with the Board to continue the successes of FGCU. He recognized outgoing Trustees Klaas and Wells, and acknowledged SAC for being able to give its report from the table. He said that he welcomed many opportunities to assist in Tallahassee, and was recently appointed to the Professional Development Workgroup assisting the implementation of the BOG Online Strategic Plan. He said that he was also recently appointed to the Florida Online Faculty Development Advisory Board assisting with the goal to provide feedback on the design and development of an online toolkit, and annual workshop that will be held virtually. He stated that the last Faculty Senate meeting of the academic year was on April 15, 2016. He indicated that he had been re-elected as Faculty Senate President and is honored to represent the faculty. He noted that Sandra Pavelka was re-elected as Vice President and Patrick Niner was elected as Parliamentarian. He stated that Faculty Senate provided recommendations on expanding faculty appointments related to the role of the instructor and how the definition is not consistent throughout the five Colleges. He said that they provided several recommendations which included adding a Clinical Faculty Appointment, and that any changes would need to be bargained between the United Faculty of Florida/FGCU Chapter and the Administration. He stated that they passed an updated faculty performance evaluation document. He mentioned that Dr. Sean Kelly had provided a presentation on how to improve the Six-Year Graduation Rate and suggested soliciting his wisdom during the Strategic Planning process. He thanked Chair Goodlette for meeting with Faculty Senate and invited Trustees to attend. He also thanked Chair Goodlette for his appointment of faculty on the Presidential Search Advisory Committee. He congratulated Dr. Melodie Eichbauer on her fellowship award. He mentioned the Aquila Journal which publishes student scholarship from across all academic disciplines, and thanked his colleagues for their hard work.

Item 20: Old Business
There was no old business.

Item 21: New Business
Trustee Price congratulated the Athletics Department on their achievements this season as well as the recognition it brought to the University.

Item 22: Chair’s Closing Remarks, & Meeting Adjournment
Chair Goodlette noted the following upcoming meetings:
• Presidential Search Advisory Committee, and its Position Announcement Sub-
Committee: Thursday, April 28, 2016 starting at 8:30 a.m. in Cohen Center
Room #213.

• Special Committee on Delegations of Authority to University President: Friday,
April 29, 2016 starting at 9 a.m. in Edwards Hall Conference Room #309.

• Special Committee on FGCU Strategic Plan for 2016-2021: TBD

• Full FGCU Board of Trustees: Tuesday, May 10, 2016 starting at 8:30 a.m.

He encouraged Trustees to attend Commencement on May 1, 2016.

The meeting was adjourned at 2:12 p.m.

Minutes submitted by Tiffany Reynolds, Executive Assistant to the Vice President
and Chief of Staff

Agenda Items:

A. See Tabs # 1 – 25
   a. http://www.fgcu.edu/Trustees/AgendaFile/2016/04-19-
      2016/FGCUBOTMTG-AGENDAPACKET_4-2016.pdf

B. Handouts
   a. http://www.fgcu.edu/Trustees/AgendaFile/2016/04-19-
      2016/FGCUBOTMTG-HANDOUT_4-19-2016.pdf
Accountability Report:

Improvement Action Plans for Florida Gulf Coast University’s Performance Based Funding Metrics
Metric 2

<table>
<thead>
<tr>
<th>Median Wages of Bachelor's Graduates Employed Full-time in Florida</th>
<th>2012-13</th>
<th>2013-14</th>
<th>CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$35,300</td>
<td>$35,200</td>
<td>-0.3%</td>
</tr>
</tbody>
</table>

Current Actions

1. Expanded internships and Co-op 6 experiences through centralized coordination
2. Career counseling on majors and salaries
3. Collaboration with regional business community to identify desired traits of graduates and job projections
4. Career readiness programming for humanities and social sciences students
5. Workforce Development Grants
6. Year-1 QEP initiatives
## Metric 2

<table>
<thead>
<tr>
<th>Metric 2</th>
<th>2012-13</th>
<th>2013-14</th>
<th>CHANGE</th>
</tr>
</thead>
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<td>$35,300</td>
<td>$35,200</td>
<td>-0.3%</td>
</tr>
</tbody>
</table>

### Future Actions

1. GCRP
2. Years 2-5 QEP efforts to strengthen critical thinking, writing, and information literacy of graduates
3. Enhance Career Management System
4. Pursue addition of Workforce Development grant-eligible programs

### Benchmarks of Progress

1. Provide 4,800 potentially eligible students with applications to participate by December 2016
2. Annual QEP update of results to the BOT in July
3. Review and selection of a vendor by December 2016
4. Add 3-5 new programs by August 2016
Metric 3

<table>
<thead>
<tr>
<th>Cost per Bachelor’s Degree</th>
<th>2010-14</th>
<th>2011-15</th>
<th>CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$29,390</td>
<td>$30,080</td>
<td>2.3%</td>
</tr>
</tbody>
</table>

Current Actions

1. Increased course section size
2. Increased use of instructors and adjunct faculty
**Metric 3**

<table>
<thead>
<tr>
<th><strong>Metric 3</strong></th>
<th>Cost per Bachelor’s Degree</th>
<th>2010-14</th>
<th>2011-15</th>
<th>CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>$29,390</td>
<td>$30,080</td>
<td>2.3%</td>
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</tbody>
</table>

**Future Actions**

1. Negotiating new metric with the BOG
2. Implement Interdisciplinary Studies (IDS) degree option
3. GCRP
4. Extended course schedule

**Benchmarks of Progress**

1. Measure success under new metric methodology according to BOG schedule
2. Promote degree completion through IDS degree; target annual graduation of 100 students to start by May 2017
3. See Metric 2
4. Implement 7:30 a.m. class start times August 2016
Metric 4

<table>
<thead>
<tr>
<th>Six-Year Graduation Rate for First-time-in-College (FTIC) Students</th>
<th>2008-14</th>
<th>2009-15</th>
<th>CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>48.78%</td>
<td>42.99%</td>
<td>-5.8%</td>
</tr>
</tbody>
</table>

Current Actions

1. Improved advising through Degree Works program
2. Additional first year and faculty advisors
3. Classes held in residence hall
4. Residence hall Living-learning communities
5. Recruitment of better academically prepared students
6. Expansion of Honors Program
7. Workforce Development Grants up to $10K support seniors in their last year of study in eligible fields
8. Student Support Services Grant
9. University Transitions and Effective Learning courses
10. Increased peer mentoring and Student Ambassador programs
11. Partial tuition waivers for high-achieving, out-of-state students
Metric 4
Six-Year Graduation Rate for First-time-in-College (FTIC) Students

<table>
<thead>
<tr>
<th>Year</th>
<th>2008-14</th>
<th>2009-15</th>
<th>CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>48.78%</td>
<td>42.99%</td>
<td>-5.8%</td>
</tr>
</tbody>
</table>

Future Actions

1. Implement aggressive graduation policy
2. GCRP to reduce transfer-out rate and incentivize students to finish within 4 years
3. Continued analysis of data to inform future efforts
4. Student tracking
5. Intrusive advising
6. Explore the establishment of Enrollment Management Division
7. Pursue creation of an Honors College

Benchmarks of Progress

1. Policy will be in place by Aug 2016
2. See Metric 2
3. Have dashboard in place by June 2016
4. Implement Degree Works Student Planner module by June 2016
5. Advising initiatives in place by August 2016
6. Recommendations to BOT by August 2016
7. Feasibility study by January 2017
Current Actions

1. New academic programs for implementation 2016:
   a) Public Health
   b) Forensic Science
2. Workforce development grants
3. SSS STEM
4. WiSTEM living and learning community
5. Career counseling across divisions
Metric 6

Bachelor’s Degrees Awarded within Programs of Strategic Emphasis

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>45.15%</td>
<td>44.73%</td>
</tr>
<tr>
<td>2014-15</td>
<td>-0.4%pts</td>
<td></td>
</tr>
</tbody>
</table>

Future Actions

1. Address GAP program categories
2. New academic programs for implementation between 2017-2020:
   a) Real Estate
   b) Construction Management
   c) Supply Chain Management
   d) Business Analytics and Health Informatics
   e) Entrepreneurship
3. Globalization Initiative
4. GCRP

Benchmarks of Progress

1. Propose CIP code amendments to BOG by June 2016
2. Award 25 additional degrees annually in areas of strategic emphasis (expect initial impact of new degrees in 2020-2021)
3. Initial program proposal by February 2017
4. See Metric 2
### Metric 7

<table>
<thead>
<tr>
<th>University Access Rate</th>
<th>FALL 2013</th>
<th>FALL 2014</th>
<th>CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>35.01%</td>
<td>33.80%</td>
<td>-1.2%pts</td>
</tr>
</tbody>
</table>

**Current Actions**

1. Pre-college programs to attract low socio-economic students (CROP, GEMS, Scholars Program, Summer STEM, and SRO)
2. Need-based scholarships to supplement Pell Grant awards
3. Step Ahead- summer program enrolls students early and helps prepare them for first fall term
4. Student Support Services (SSS) programs- provides academic and social support
5. Early Alert program
6. CAA programming
**Future Actions**

1. Expand targeted recruitment efforts to high achieving students
2. Additional scholarship support
3. Student tracking and support for at-risk students
4. Intrusive advising systems
5. Increase CAA academic support and online resources

**Benchmarks of Progress**

1. Additional targeting of top 30-40% of Florida seniors, juniors and sophomores in designated areas.
2. Increase of 5% in 2016-2017
3. See Metric 4
4. See Metric 4
5. Online resources developed and available by December 2016
Metric 8

<table>
<thead>
<tr>
<th>Graduate Degrees Awarded within Programs of Strategic Emphasis</th>
<th>2013-14</th>
<th>2014-15</th>
<th>CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>63.59%</td>
<td>60.18%</td>
<td>-3.4%pts</td>
</tr>
</tbody>
</table>

Current Actions

1. Implementation of Doctor of Nursing Practice Fall 2016
2. Master’s in Engineering planned to begin Fall 2017
3. Master’s in Physician Assistant Studies to begin Summer 2017
4. Improved graduate admissions processes
1. **New Academic Programs:**
   a) M.S. Biology (2020)
   b) M.S. Healthcare Administration (2020)
   c) M.Ed. Technology (2019)
   d) Doctorate in Occupational Therapy (2020)

2. Tuition waiver programs for out-of-state students (2016)

### Benchmarks of Progress

1. Align Work Plan target dates with program implementation

   Seek appropriate level change and complete other SACSCOC processes required to implement new programs