Minutes

Members:
Present: Trustee Dudley Goodlette – Chair; Trustee Shawn Felton; Trustee Robbie Roepstorff; Trustee Christian Spilker; and Trustee Rob Wells (arrived at 8:50 a.m.)

Not Present: Trustee Russell Priddy

Others:
Trustees: Trustee Joe Catti; Trustee Thieldens Elneus; Trustee Blake Gable; Trustee Tom Grady; Trustee Dick Klaas; Trustee Kevin Price; and Trustee Ken Smith.
Staff: President Wilson Bradshaw; Provost and Vice President for Academic Affairs Ron Toll; Vice President for Student Affairs Mike Rollo; Vice President for University Advancement and Executive Director of FGCU Foundation Chris Simoneau; Vice President and Chief of Staff Susan Evans; Vice President and General Counsel Vee Leonard; Director of Internal Audit Carol Slade; Director of Board Operations, and Special Projects Amber Pacheco; Director of Media Relations Lillian Pagan; and Executive Assistant to the Vice President and Chief of Staff Valerie Whitaker.

Item 1: Call to Order, Roll Call, and Opening Remarks
Chair Dudley Goodlette called the meeting to order at 8:43 a.m. Roll call was taken with 4 of 6 Trustees present, thus meeting quorum requirements. Vice President and Chief of Staff Susan Evans listed additional Trustees participating in the meeting as: Trustee Joe Catti; Trustee Thieldens Elneus; Trustee Blake Gable; Trustee Tom Grady; Trustee Dick Klaas; Trustee Kevin Price; and Trustee Ken Smith.

Item 2: Historical Minutes of Committee’s Meetings (TAB #1)
Chair Goodlette stated historical minutes from the Special Committee for Review of Academic Degree Programs’ meetings of October 1, 2014; November 13, 2014; and April 15, 2015 were included in the agenda meeting packet.

Item 3: Presentation: Review of Academic Program Data (See Tab #2)
Provost and Vice President for Academic Affairs Ron Toll gave an overview of the data provided to Trustees on the 10 programs for consideration including:
Bachelor's: Anthropology, Biotechnology, Economics, Journalism, Music Performance, Philosophy, Sociology, and Theatre.

Master's: Computer Information Systems, and Criminal Justice.

He said each set of degree program data included: 1) program productivity and efficiency; 2) post-graduation outcomes for program alumni; 3) potential impact upon performance funding metrics; 4) prospective cost benefits or disadvantages associated with program discontinuance; and 5) the potential impact discontinuance of each program might have upon the University.

For the benefit of the audience, Dr. Toll said the Board of Governors (BOG) 30/20/10 guideline defines under-enrolled programs as those that over the course of five years have less than 30 graduates at the baccalaureate level; 20 graduates at the master's level; and 10 graduates at the doctorate level. He referenced the Board of Governors’ charge to the Council of Academic Vice Presidents (CAVP) to create a review group that includes members from each State University System (SUS) school to review degree programs that fall below the BOG’s 30/20/10 general guideline.

He stated the Master of Computer Information Systems degree program had been suspended 6 to 8 weeks ago at the request of the faculty and leadership in the FGCU Lutgert College of Business (LCOB). He stated the next steps of the LCOB on the Master of Computer Information Systems would be to work with an advisory board made of business people from across Southwest Florida, and bring back the program in a revised fashion that would be more beneficial to FGCU students.

Dr. Toll described the methodology used to derive the direct cost and direct revenue data generated for each of the 10 degree programs. He stated only two programs reflected negative values: 1) currently suspended Master of Computer Information Systems; and 2) Bachelor in Biotechnology.

Dr. Toll stated that most of the degree programs under review contribute to general education courses, and the faculty of the degree programs under review are contributing to the general education program and other majors other than their own. He said the exception is Biotechnology due to Biotechnology faculty teaching more upper level courses.

**Item 4: Committee Discussion**

Dr. Toll provided additional clarification about the Florida Education and Training Placement Information Program (FETPIP) listed in the program review data under the post-graduation outcomes for program alumni data; he said FETPIP only includes graduates who remain in Florida for employment and/or further education.
Dr. Toll discussed the economic impact of eliminating the programs, and the
affects elimination would have on the general education courses and faculty.
Also, he said the Board of Governors’ (BOG) Performance-Based Funding
Metrics uses FETPIP data in the categories of percent of students employed or
continuing their education, and average salaries of employed graduates.

Trustee Spilker asked to receive the FETPIP data on all FGCU’s degrees, the
revenue generated by all degrees, and a full list of the degree programs relating
to the BOG’s 30/20/10 guideline.

President Bradshaw asked Dr. Toll to restate which of the programs under review
comported with the BOG’s 30/20/10 guideline. Dr. Toll listed Bachelor’s degrees:
Biotechnology (22), Economics (27), Journalism (8), Music Performance (19),
Theatre (29); and Master’s degree: Computer Information Systems (10).

Trustees confirmed FETPIP data only includes graduates who remain in Florida;
and of the 10 programs for review, Journalism is the only program that has not
been in place for five years, which is why it is below the BOG’s 30/20/10
guideline.

Dr. Toll explained Biotechnology provides a platform for students to move into
the Biology program; and Economics provides a platform for students into other
programs.

Trustees discussed the balance an arts program provides the University; the
need to review comprehensive data for all programs instead of just a portion; the
importance of the degree program review process; potentially removing some of
the 10 degree programs from the Committee’s consideration; and FGCU’s
internal review of programs in order to best provide for students.

Dr. Toll said the University is continually reviewing programs, and that the Master
of Education in Reading had been reviewed by the faculty and brought to the
leadership for suspension due to the changes in the Florida K-12 education
system; however, it is not listed on the Committee’s list of 10 programs for
review.

President Bradshaw stated it is not the quantity of the degree programs FGCU
offers, but the quality; and that FGCU has the smallest inventory of degree
programs in the State University System (SUS).

Dr. Toll discussed the Council of Academic Vice Presidents (CAVP) degree
program review process, and FGCU’s internal review of degree programs.

Trustee Wells suggested narrowing the Committee’s review of the 10 degree
programs by removing from discussion programs not meeting the BOG’s
30/20/10 guideline. He mentioned removing from discussion Anthropology,
Journalism, and Sociology.
Chair Goodlette asked what the next steps of the Committee should be.

Trustees discussed next steps in the Committee’s process; removing some of the 10 programs from review; and how programs will be delivered in the future.

Trustee Felton made a motion to remove the bachelor degree programs of Anthropology, Journalism, Philosophy, and Sociology from the Committee’s list of 10 programs for review. Trustee Roepstorff seconded the motion.

Public comment regarding the four programs referenced in the motion included Mr. Emilio Feijoo, Naples, Florida; Dr. Roy McTarnaghan, Bonita Springs, Florida; Miss Elizabeth Portella, Fort Myers, Florida; Mr. Andrew Tetlow, Estero, Florida; Miss Kalhan Rosenblatt, Fort Myers, Florida; Dr. Alison Elgart, Fort Myers, Florida; Mr. Tony Majeri, Fort Myers, Florida; Mrs. Gina Edwards, Naples, Florida; and Julian Montalvo, Fort Myers, Florida.

Trustee Spilker said he would have a “no” vote on the motion because he believes he does not have enough information to consider for elimination any degree program, including the 10 currently being discussed.

President Bradshaw clarified that the Master of Education in Reading program had been suspended prior to the Committee’s review of degree programs.

The vote was 4 - 1 in favor of the motion with one no vote from Trustee Spilker.

Trustee Roepstorff made a motion to remove the Bachelor of Music Performance from the Committee’s list of 10 degree programs for review. Trustee Felton seconded the motion.

Trustee Roepstorff said she would need more information on the Theatre degree before she would be able to make a decision to remove it from discussion.

Trustees discussed keeping in mind the “bigger picture” when reviewing degree programs; and the need for additional information before making decisions on the remaining degree programs for review.

Trustee Spilker asked the Committee to consider reviewing the data more closely, and continue discussions at another meeting before making a decision on any additional degree programs.

Trustees asked if the Administration had a recommendation on the review of the degree programs.

President Bradshaw stated the Administration is continuously reviewing degree programs in a scheduled process, and that Administration will be responsive to any additional data requests on the programs.
Dr. Toll stated master’s degrees in Environmental Studies, Nurse Educator, and Primary Health Care Nurse Practitioner are currently in suspended status; and master’s degrees in Computer Information Systems and Reading were suspended before the Committee began the review process. Also, he said the University is successful in preparing students to enter the work force.

Trustees reviewed the charge of the Committee, and discussed the review process; the responsibility of the FGCU Board of Trustees (BOT); the BOT’s accountability to the BOG; and keeping the FGCU Work Plan in mind when reviewing degree programs.

Trustee Grady suggested the creation of a “watch list” for any degree program falling under the BOG’s 30/20/10 guideline, and asked that it be presented with an action plan to the BOT by Administration.

Dr. Toll agreed to present the review results to the BOT following the annual review of degree programs by Administration and Faculty.

Trustee Roepstorff withdrew her motion to remove the Bachelor of Music Performance from the Committee’s list of 10 degree programs for review. Trustee Felton withdrew his second to the motion.

Trustee Spilker made a motion to recommend to the full BOT suspending the discussion on the list of 10 selected degree programs, and to have the Administration provide information on degree programs under the 30/20/10 BOG guideline and/or programs suspended by the Administration. Trustee Felton seconded the motion.

Trustee Smith asked the Administration to bring information to the BOT about the five master’s degrees currently suspended: Environmental Studies, Nurse Educator, and Primary Health Care Nurse Practitioner, Computer Information Systems, and Reading; and clarified the intent of the Committee is to review degree programs on an annual basis based on the BOG’s 30/20/10 criteria.

Chair Goodlette said the Committee could make the recommendation to the BOT during the full meeting of the BOT today, May 12, 2015.

Public comment included Mr. Alan Korest, Naples, Florida; and Dr. Cathy Albergo, FGCU. Members of the public who waived their time to speak included: Mr. Mark Danni, FGCU; Dr. Nicola Foote, Estero, Florida; Dr. Glenn Whitehouse, Estero, Florida; and Dr. Charles Lindsey, Fort Myers, Florida.

The vote was unanimous in favor of the motion.

**Item 5: Old Business**

There was no old business for discussion.
Item 6: New Business

There was no new business for discussion.

Item 7: Closing Remarks, and Adjournment

Chair Goodlette adjourned the meeting at 11:28 a.m.

Minutes submitted by Secretary Valerie Whitaker.

Agenda Items:

A. Tab #1: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_1.pdf

B. Tab #2: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-COVER.pdf

a. Anthropology B.A.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-AnthropologyBA.pdf

b. Biotechnology B.S.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-BiotechnologyBS.pdf

c. Criminal Justice M.S.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-CriminalJusticeMS.pdf

d. Economics B.S.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-EconomicsBS.pdf

e. Information Systems M.S.I.S.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-InformationSystemsMS.pdf

f. Journalism B.A.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-JournalismBA.pdf


h. Philosophy B.A.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-PhilosophyBA.pdf

i. Sociology B.A.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-SociologyBA.pdf

j. Theatre B.A.: http://www.fgcu.edu/Trustees/AgendaFile/2015/05-12-2015(Programs%20Review)/TAB_2-TheatreBA.pdf