Financial Management (FIN 6406)  
Spring 2017, CRN 11120  
Lutgert College of Business  
Department of Economics and Finance

Description  
Explores the process of securing and allocating funds within the business organization with emphasis on relevant financial decision-making and policy aspects (3 credits).

Prerequisites  
QMB 6303 with minimum grade of C and FIN 5405 with minimum grade of C

Delivery Format  
100% online using FGCU Canvas and McGraw-Hill Connect

Instructor  
Tim Allen, Ph.D., CCIM – FGCU Eminent Scholar and Alico Chair in Finance  
(239) 590-7321 (office), (863)-599-2595 (mobile)  
timallenus (Skype, Twitter, Snapchat, Periscope)  
Office Hours: Tuesdays & Thursdays, 11 am – 2:00 pm, by appointment, LH 2301  
Online (Skype or Adobe conference) or by phone, by appointment

Required Materials  
The textbook and its website are the primary learning resources for this course. Students must have access to Corporate Finance 11th ed., by Ross, Westerfield, Jaffe & Jordan (ebook or hardcopy) and its support website via McGraw-Hill Connect (ebook, practice quizzes, graded quizzes, and graded exams). A customized, loose-leaf version of the textbook bundled with an access code to the website is available at the FGCU bookstore or directly from McGraw-Hill under the special ISBN of 9781308815343. Students must link their Canvas accounts to their Connect accounts using the link provided in Canvas. Students must have access to, and working knowledge of, a Canvas-compatible web browser, Excel, Word, PowerPoint, and Adobe PDF Reader. A video/audio device (a computer webcam with mic or a cell phone) and free Skype account may also be useful, but are not required.

<table>
<thead>
<tr>
<th>Accreditation Learning Goal</th>
<th>Learning Objective</th>
<th>Performance Measure</th>
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</thead>
<tbody>
<tr>
<td>Critical thinking &amp; problem solving</td>
<td>Solve business problems using critical thinking skills</td>
<td>Solve and present results to quantitative business problems</td>
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Course Policies

1. COURSE ORGANIZATION: The course is organized around weekly Modules in Canvas. When a module opens each Monday morning at 12:01 am, all graded activities for that module will be immediately revealed. This policy allows students to plan their engagements with the course for that week. Most modules will have two dates/times when one or more graded items are due: 11:59 pm Wednesday and 11:59 pm Sunday.

2. CLARIFICATION STATIONS AND INBOX: Clarification Stations and “Inbox” are the official communication mechanisms for this course. **(Please do not use regular email.)**
   - The Clarification Station in each Module is the appropriate mechanism to ask questions or make comments to the instructor and your classmates about the material. Posts to Clarification Stations are available to everyone in the course, thus allowing everyone to benefit from questions, responses, comments, etc.
• Canvas “Inbox” is the appropriate mechanism for communications between the instructor and students regarding topics of a personal nature that should not be shared with everyone in the class.
• If you send a communication to the instructor using “Inbox” that should instead be posted in a Clarification Station, the instructor may ask you to post the communication in the Clarification Station so other students may benefit from the communication exchange.
• The instructor will typically check Clarification Stations and “Inbox” each morning and each evening on non-holiday weekdays.
• Students should set up the “Notifications” in their Canvas accounts to receive notifications of Clarification Station posts, Announcements, Inbox communications, etc. on their phones and/or email accounts.

3. VIDEO CLIPS, READING ASSIGNMENTS, END-OF-CHAPTER PROBLEMS, LEARNSMART ACTIVITIES, and PRACTICE QUIZZES: Each module may have learning activities in the form of video clips, reading assignments, end-of-chapter problems, and practice quizzes. Answers are provided for the end-of-chapter problems and practice quizzes for students to self-assess their progress.

4. GRADED QUIZZES: Graded quizzes will be administered using both Canvas and Connect. These assignments may include, but are not limited to, case studies, essays, video-based quizzes, and traditional quizzes. Some graded quizzes (especially those administered in Connect) will be time-limited to prevent students from simply looking up answers. In the event the instructor gives a quiz that proves (at the instructor’s sole discretion) to be “too long” for the amount of time allowed, the instructor reserves the right to make upward (only) adjustments to scores. The lowest graded quiz score for each student will be “dropped” in the calculation of course grades.

5. ANONYMOUS FEEDBACK SURVEYS: Each module has a graded, five-question, anonymous feedback survey designed to help the instructor improve future modules. Each student who completes the anonymous survey will receive a score of 100.

6. MUDDIEST POINT DISCUSSIONS: Each module includes a graded Muddiest Point Discussion designed to elicit the single point in the module that each student found to be the most difficult.

7. EXAMS: Graded exams will be administered using Connect and may include problems, short-answer, essay, and/or multiple-choice questions. Exams are time limited. In the event the instructor gives an exam that proves (at the instructor’s sole discretion) to be obviously “too long” for the amount of time allowed, the instructor reserves the right to make upward (only) adjustments to exam scores. Concepts covered on exams carry over throughout the course. The Final Exam is comprehensive by design. Exams may only be attempted and submitted once. There are no make-up exams. In the event of a missed exam (Exam 1 or Exam 2, but not both), the weight of the missed exam will be added to the final exam. There is no option to drop an exam score once the exam has been taken (or attempted). A second missed exam will receive a score of “0.” A missed final exam will receive a score of “0.”

8. EXTRA CREDIT, MAKE-UP & LATE WORK: There is no provision for extra credit or make-up work. No credit will be given for any graded material submitted after the due date/time. All due dates/times are provided in Canvas.

9. TECHNOLOGY PROBLEMS: If a system error occurs within Canvas or Connect that results in a student not being able to complete a graded item (i.e. the Canvas or Connect systems goes “down” for an extended period of time near a due date/time), the student must notify the instructor of the date and time of the issue and the graded item involved. The instructor will verify the problem with Canvas or Connect and notify the student of a solution. Students are responsible for resolving any other technology problems that may arise. The instructor provides no technical support.
10. GRADES: Course grades will be determined as follows:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>LearnSmart Activities</td>
<td>3%</td>
</tr>
<tr>
<td>Practice Quizzes</td>
<td>3%</td>
</tr>
<tr>
<td>Graded Quizzes</td>
<td>25%</td>
</tr>
<tr>
<td>Surveys &amp; Muddiest Point Discussions</td>
<td>2%</td>
</tr>
<tr>
<td>Exam 1</td>
<td>20%</td>
</tr>
<tr>
<td>Exam 2</td>
<td>20%</td>
</tr>
<tr>
<td>Comprehensive Final Exam</td>
<td>27%</td>
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Total: 100%

A = 94% or better; A- = 90 – 93%; B+ = 87 – 89%; B = 84 – 86%; B- = 80 – 83%; C+ = 77 – 80%; C = 70 – 76%; F = less than 70%

Some Advice from the Instructor

To succeed in this course, students should strongly consider adjusting their life schedules to allow adequate time each week to master the course material. They should set aside ample time in their calendars (yes, actually put it in a calendar!) to master the material. Students who find themselves spending less than 6-9 hours each week on this course are either very bright (great!) or they are probably not learning everything the instructor hopes they will learn.

Here is how students should consider approaching each module in the course.

1. Open the module and watch the introduction video
2. Read the textbook chapter, making sure you can replicate every example calculation shown.
3. Watch any additional videos included in the module.
4. Complete the LearnSmart activity in Connect that corresponds to the chapter (due on at 11:59 pm on Wednesdays)
5. Review the Narrated PowerPoint and Plain PowerPoint for the chapter
6. Answer all of the end-of-chapter questions and problems (Answers are provided in each module so you can check your work. You might recognize some of these questions and problems on the quizzes and exams.)
7. Complete the Practice Quiz as many times as necessary to master the material (and get a score of 100%)
8. Complete the Graded Quiz
9. Tell me your “muddiest point”
10. Complete the anonymous feedback survey

Throughout each module, use the Clarification Station often to ask questions, make comments, etc. The Clarification Stations are an important learning tool in the course. In effect, they extend/replace the instructor’s office hours and in-class Q&A. Participation (not graded) in the Clarification Stations, either by posting questions or answering/commenting on the instructor’s and other students’ posts, is a great way to “engage” with the material, the instructor, and classmates. Online learning can be a lonely experience if you don’t intentionally engage yourself.

University Required Statements

Academic Behavior Standards and Academic Dishonesty

All students are expected to demonstrate honesty in their academic pursuits. The university policies regarding issues of honesty can be found in the FGCU Student Guidebook under the Student Code of Conduct and Policies and Procedures
sections. All students are expected to study this document which outlines their responsibilities and consequences for violations of the policy. The FGCU Student Guidebook is available online at http://studentservices.fgcu.edu/judicialaffairs/new.html

University Nondiscrimination Statement
Florida Gulf Coast University is committed to ensuring equity and fairness for all University employees, students, visitors, vendors, contractors and other third parties. As such, the University prohibits discrimination on the bases of race, color, national origin, ethnicity, religion, age, disability, sex (including sexual harassment/assault), gender identity/expression, marital status, sexual orientation, veteran status or genetic predisposition with regard to admissions, employment, programs or other activities operated by the University. This prohibition extends to enforcement of Title IX of the Education Amendments of 1972. Questions or complaints should be directed to the Office of Institutional Equity and Compliance (OIEC). The OIEC’s phone number is (239)745-4366; the OIEC email address is OIEC@fgcu.edu.

Disability Accommodations Services
Florida Gulf Coast University, in accordance with the Americans with Disabilities Act and the university’s guiding principles, will provide classroom and academic accommodations to students with documented disabilities. If you need to request an accommodation in this class due to a disability, or you suspect that your academic performance is affected by a disability, please see me or contact the Office of Adaptive Services. The Office of Adaptive Services is located in the Wellness Building. The phone number is 239-590-7956 or Video Phone (VP) 239-243-9453. In addition to classroom and campus accommodations, individuals with disabilities are encouraged to create their personal emergency evacuation plan and FGCU is committed to providing information on emergency notification procedures. You can find information on the emergency exits and Areas of Rescue Assistance for each building, as well as other emergency preparedness materials on the Environmental Health and Safety and University Police Department websites. If you will need assistance in the event of an emergency due to a disability, please contact Adaptive Services for available services and information.

Student Observance of Religious Holidays
All students at Florida Gulf Coast University have a right to expect that the University will reasonably accommodate their religious observances, practices, and beliefs. Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Where practicable, major examinations, major assignments, and University ceremonies will not be scheduled on a major religious holy day. A student who is to be excused from class for a religious observance is not required to provide a second party certification of the reason for the absence.

Canvas Tutorial and Distance Learning
A Canvas tutorial and other distance learning information are available online at http://canvas.fgcu.edu/ and http://itech.fgcu.edu/distance/.

Library Resources

Lecture Capture Technology/FGCU Capture – Classroom Recording
This course may employ technology that will allow for audio and/or video recording of live classroom sessions. This lecture capture technology is utilized for the sole purpose of enhancing student learning. It may provide for supplemental
student instruction via secure links to recorded sessions, the live stream of courses, presentations of off-site guest
speakers, and/or the delivery of course instruction utilizing “flipped classroom” methodologies. Student questions and/or
comments may be included as a part of any session being recorded. See FGCU-CAPTURE for additional details and
training at http://aets.fgcu.edu fgucapture.asp.

Verification of Attendance in Canvas (VAC)
All faculty members are required to use Canvas to confirm a student's attendance for each course by the end of the first
week of classes. Failure to do so will result in a delay in the disbursement of your financial aid. The confirmation of
attendance is required for all students, not only those receiving financial aid.