Vision Statement for Regional Outreach

Florida Gulf Coast University’s Regional Satellite Centers (RSC) will continue to advance the University’s commitment to meet the educational, economic, and socio-cultural needs of the Southwest Florida region by expanding access to its high quality undergraduate and graduate courses and programs; its professional development opportunities; and its life long learning experiences to the broadest range of local residents possible.
Goals - *definition*

- Short-term 2006-2010
- Medium-term 2011-2015
- Long-term 2016 and beyond

Goals are based on findings of the environmental scan (both internal and external components), its analysis, and the draft vision statement.
Goals: Short-Term

Identify locations/facilities in five-county service area for possible expansion

- Examine options in Cape Coral and Naples, Charlotte, Hendry and Glades counties
- Explore expansion/extension of existing leased space arrangements
- Enhance infrastructure at leased facilities as necessary

Establish facilities at selected sites

- Review possibilities in Cape Coral, Naples, Charlotte and Hendry Counties
- Break ground where resources permit and opportunity exists
- Emphasize private funding to leverage FGCU resources and ensure that resources are not diverted from main campus priorities
- Ensure such facilities have appropriate infrastructure to support the educational mission of each center
Goals: Short-Term (cont)

**ST3**
Conduct additional needs assessment for the FGCU service area and track student demand to further tailor programs to local needs (both curricular and non-curricular) in each location
- Build upon existing programming in Cape Coral, Charlotte County, and Naples
- Work closely with local communities and agencies to identify additional needs
- Explore collaborative planning possibilities in Cape Coral and southern Charlotte County

**ST4**
Offer courses in most popular subjects at undergraduate and graduate level and supplement such offerings with lifelong learning opportunities
- Remove pressure on high demand sections at main campus
- Offer general education classes as appropriate in each location
- Prioritize degree programs that will be offered at each regional center
- Expand use of distance learning to make programs as accessible as possible
- Introduce/expand Renaissance Academy programming

**ST5**
Enhance marketing
- Expand outreach to regional populations
- Employ multimedia approach
- Work with Edison, local government, non-governmental organizations, local school districts and local businesses
Goals: Short-Term (cont)

Establish base level of administrative and student support for each center

- Provide advising services at regional centers at least once a week
- Provide library support
- Provide access to registration, financial aid, and cashier functions
- Develop a plan for providing tutoring, supplemental instruction and writing support services at regional centers
- Hire and post part-time staff to manage technology for each center
- Develop a student orientation DVD for students enrolled in regional centers
- Ensure mechanisms for ongoing assessment and evaluation are established in conformance with those employed on the main campus
Goals: *Short-Term (cont)*

Grow enrollment by at least 10% per year, subject to available space and resources

- Provide technological infrastructure to support enrollment growth both at main campus and at each regional center
- Establish a website for each regional center that will provide prospective students with a seamless process to facilitate admission and enrollment

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Main Campus</strong></td>
<td>3,216</td>
<td>3,547</td>
<td>3,750</td>
<td>4,217</td>
<td>4,733</td>
<td>5,280</td>
<td>5,917</td>
<td>6,605</td>
<td>7,139</td>
<td>7,721</td>
</tr>
<tr>
<td></td>
<td>10%</td>
<td>6%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td><strong>Off Campus</strong></td>
<td>102</td>
<td>139</td>
<td>150</td>
<td>167</td>
<td>187</td>
<td>207</td>
<td>229</td>
<td>249</td>
<td>269</td>
<td>290</td>
</tr>
<tr>
<td></td>
<td>37%</td>
<td>8%</td>
<td>11%</td>
<td>12%</td>
<td>11%</td>
<td>9%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td><strong>FGCU - Total</strong></td>
<td>3,317</td>
<td>3,666</td>
<td>3,900</td>
<td>4,384</td>
<td>4,920</td>
<td>5,487</td>
<td>6,145</td>
<td>6,833</td>
<td>7,408</td>
<td>8,010</td>
</tr>
<tr>
<td></td>
<td>11%</td>
<td>6%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
</tr>
</tbody>
</table>
Goals: *Short-Term (cont)*

Develop partnerships externally with local communities and internally with key university constituencies

- Use the partnerships to provide the programs and services needed at each center
- Leverage resources in a synergistic fashion
- Involve the partnerships in the promotion and further development of each center
- Use partnerships to enhance the university service learning mission and to facilitate meeting educational requirements
Goals: Medium-term

Expand permanent facilities at each location based on need and available resources
  - Use partnerships with local communities, the state, private developers and donors to accomplish this
  - Accommodate existing and projected future demand

Add full-time faculty to each location based upon demand
  - In line with enrollment growth at each center
  - To develop a cadre of faculty at each center
  - To promote institutional growth while making best use of existing space
  - To increase FGCU’s physical presence in the 5-county service region

Ensure that outcomes assessment is ongoing
  - To ensure quality
  - To foster continuous improvement
  - To inform planning
Goals: *Medium-term*

**Conduct updated needs assessments**
- To inform new degree and non-degree programming
- Adjust mix of existing program

**Enhance facilities for distance learning delivery**
- Hire staff as necessary both at regional centers and at main campus
- Provide faculty with DL development assistance

**Augment on-site administrative and student support services as needed**
- Employ full-time advising and student support personnel at each site
- Increase staffing in line with enrollment growth at each center
- To promote institutional growth while making best use of existing space
Goals: *Medium-term*

**MT7** Provide space for community-based sponsored contracts and research
- Develop sponsored contracts and research program that builds upon existing strengths
- Expand programs that meet local community needs to stimulate regional growth and economic development

**MT8** Analyze impacts/potential of becoming official Branch Campus
- In accordance with SACS-COC requirements and standards
- In response to the expressed needs and goals of the Board of Governors
- In terms of funding incentives

**MT9** Explore off-site locations in Hendry and Glades counties
- Work with local governments, private developers, and donors
Goals: Long-term

- Develop branch campus
  - (i.e., have administrations and budgets) at locations in heavily populated/need-based communities.