Florida Gulf Coast University Board of Trustees
January 19, 2010

SUBJECT: FGCU Mission and Vision Statements

PROPOSED BOARD ACTION

Reaffirm the existing Florida Gulf Coast University Mission and Vision statements with minimal changes.

BACKGROUND INFORMATION

As part of the university’s strategic planning process, the university conducted a Mission and Vision reaffirmation assessment through the auspices of the university’s Planning and Budget Council. Input to inform the assessment was broad and was sought both internally and externally. A questionnaire soliciting opinion and comments was posted on the Strategic Plan website for a period of a month from late August until the end of September. Over 115 responses were received. In addition, a series of three public forums were held on September 21, 23, and 25.

The results were then reviewed by the university’s Planning and Budget Council which recommended reaffirmation of the existing statements with very minor changes. The President’s Cabinet then considered the recommendation of the Planning and Budget Council and expressed its concurrence with the Planning and Budget Council review.

With the Board’s concurrence, the existing Mission and Vision statements, with minor revisions, will be used as the basis for the updating of the existing university strategic plan for 2010-2015.

Supporting Documentation Included: “Existing and Proposed Mission and Vision Statements for Florida Gulf Coast University”

Prepared by: Associate Provost for Planning and Institutional Performance Paul Snyder

Legal Review by: N/A

Submitted by: Provost and Vice President for Academic Affairs Ron Toll
Current FGCU Mission Statement

Established on the verge of the 21st century, Florida Gulf Coast University infuses the strengths of the traditional public university with innovation and learning-centered spirit, its chief aim being to fulfill the academic, cultural, social, and career expectations of its constituents.

Outstanding faculty uphold challenging academic standards and balance research, scholarly activities, and service expectations with their central responsibilities of teaching and mentoring. Through these efforts, the faculty and University transform students’ lives and the southwest Florida region.

Florida Gulf Coast University continuously pursues academic excellence, practices and promotes environmental sustainability, embraces diversity, nurtures community partnerships, values public service, encourages civic responsibility, cultivates habits of lifelong learning, and keeps the advancement of knowledge and pursuit of truth as noble ideals at the heart of the university’s purpose.

Revised Mission Statement

Established on the verge of the 21st century, Florida Gulf Coast University infuses the strengths of the traditional public university with innovation and learning-centered spirit, its chief aim being to fulfill the academic, cultural, social, and career expectations of its constituents.

Outstanding faculty uphold challenging academic standards and balance research, scholarly activities, and service expectations with their central responsibilities of teaching and mentoring. Working together, faculty and staff of the University transform students’ lives and the southwest Florida region. (the change indicates that faculty and staff together work to transform students’ lives)

Florida Gulf Coast University continuously pursues academic excellence, practices and promotes environmental sustainability, embraces diversity, nurtures community partnerships, values public service, encourages civic responsibility, cultivates habits of lifelong learning, and keeps the advancement of knowledge and pursuit of truth as noble ideals at the heart of the university’s purpose.

Current Vision Statement

Florida Gulf Coast University will achieve national prominence in undergraduate education with expanding recognition for selected (emphasis added) graduate programs.

Revised Vision Statement

Florida Gulf Coast University will achieve national prominence in undergraduate education with expanding recognition for graduate programs. (the change indicates FGCU will seek expanding recognition in a broader sense for its graduate offerings and not just certain programs)