SUBJECT: Procedure for Naming University Buildings and Facilities

PROPOSED BOARD ACTION

Approval of procedure for the naming of buildings, facilities (classrooms, conference rooms, etc.), roads, bridges, parks, recreation complexes, or other similar facilities.

BACKGROUND INFORMATION

The naming of any building, road, bridge, park, recreational complex, or other similar facility of a state university for individuals or groups who have made significant contributions to a university of the State of Florida is the prerogative and privilege of the State University System of Florida and is vested in the Board of Governors. The Board of Governors delegates such approval authority, through a regulation, to each university board of trustees provided that the board of trustees establishes procedures for the naming of such buildings and facilities with certain criteria.

The proposed procedure for naming of University buildings and facilities is being presented to the FGCU Board of Trustees for consideration and approval. If approved, this procedure will be implemented consistent with a University policy and will continue as such.

Supporting Documentation Included: Procedure for Naming of University Buildings and Facilities

Prepared by: General Counsel Vee Leonard

Legal Review by: N/A

Submitted by: President Wilson G. Bradshaw
**POLICY STATEMENT**
The naming of any building, facility (classrooms, conference rooms and the like), road, bridge, park, recreational complex, or other similar facility for individuals or groups who have made significant contributions to the University must be in accordance with the elements delineated in the Board of Governors regulation.

**REASON FOR POLICY**
The authority to name a building, facility, road, bridge, park, recreational complex, or other similar facility has been delegated to the Board of Trustees provided it establishes procedures to name such buildings and facilities.

**APPLICABILITY AND/OR ACCOUNTABILITY**
This policy applies to all buildings, facilities, roads, bridges, parks, recreational complexes, or other similar facilities of the University.

**GIFT-RELATED NAMING**

A. Criteria:

1. Gift-related naming of colleges, schools and the like are permitted for persons or entities making a significant contribution, as determined by the President in consultation with the Executive Director of the FGCU Foundation, to the primary focus of the college or school.

2. Gift-related naming of buildings or facilities and the like are permitted for persons or entities making a significant contribution, as determined by the President in consultation with the Executive Director of the FGCU Foundation.

3. Donor must exhibit a commitment to the mission, vision and guiding principles of the University.

B. Procedure:

All requests for gift-related naming opportunities must be submitted to the President for consideration and approval.
A. Criteria:

1. Honorary naming of buildings, facilities, roads, bridges, parks, recreational complexes or other similar facilities is reserved for those individuals (living or dead) who have made significant contributions to the University, to the State of Florida or to the fields of education, government, science or human betterment and who are of recognized accomplishment and character.

2. Recognized accomplishment(s) and character shall be documented by letters of recommendation, media reports, and any other information clearly evidencing the sustained impact of the contribution, as well as evidencing a broad based consensus supporting the naming of a building after the individual.

3. Exception: The honorary naming of buildings, facilities, roads, bridges, parks, recreational complexes or other similar facilities for an active member of the State University System (SUS), (including staff, faculty, students or trustees) must be approved by the Board of Governors.

B. Procedure:

1. All non gift-related namings and related documentation will be submitted by the President to the Board of Trustees for action as a non-consent agenda item.

2. For requests of non gift-related namings of active members of the SUS, the Board of Trustees will vote whether to recommend such naming to the Board of Governors for approval. Submission to the Board of Governors will include supporting documentation for action on the Board of Trustees' recommendation.

RELATED INFORMATION

Board of Governors Regulation 9.005

HISTORY

New ________

APPROVED

President ___________________________ Date ___________________________